

Commute Profile - Skokie

Skokie Village, IL
Skokie Village, IL (1770122)
Geography: Place

Prepared by Esri

COMMUTE PROFILE

Skokie Village, IL

This infographic provides information about how population age 16+ travels to work. This data comes from the the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri's data team www.esri.com/software/american-community-survey.

WORKERS



30,554

ACS Workers Age 16+



70.7%

Drove Alone to Work

TRANSPORTATION TO WORK



9.4%

Took Public Transportation



10.6%

Carpooled



2.2%

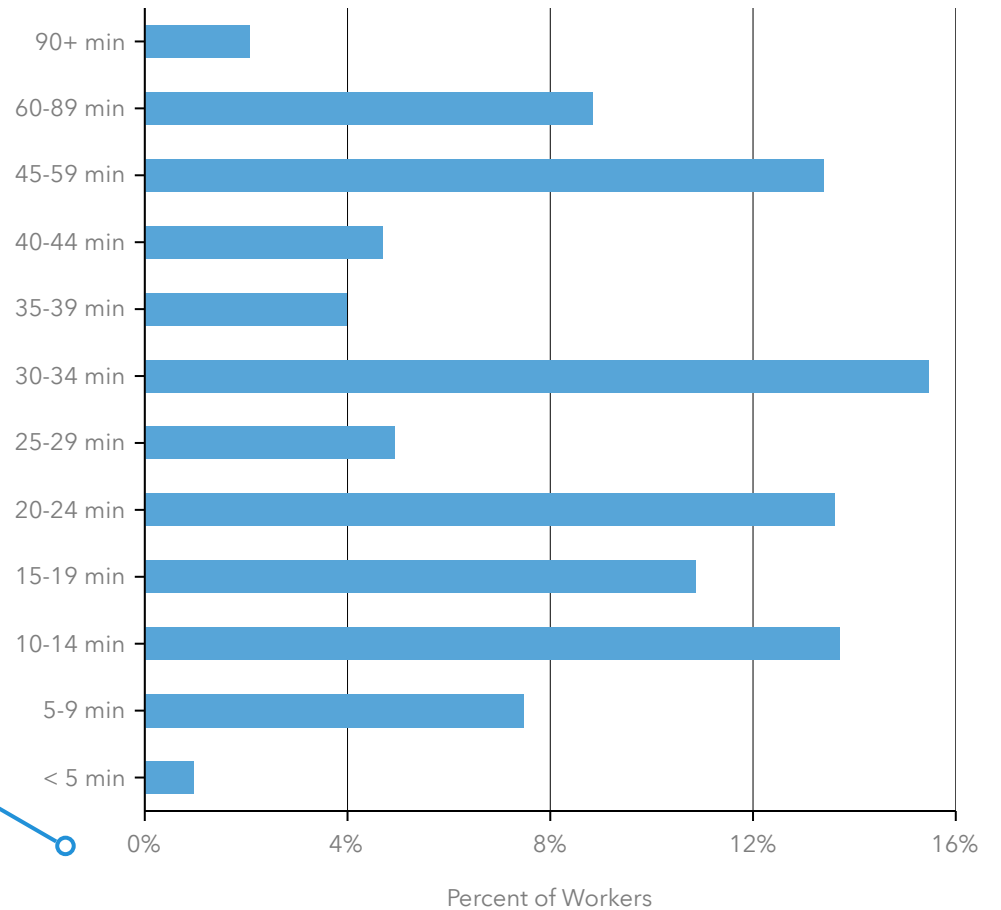
Walked to Work



1.0%

Bike to Work

TRAVEL TIME TO WORK



Employment Overview

Skokie Village, IL
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Employment Overview

Skokie Village, IL



INCOME

\$76,876
Median Household Income

\$37,484
Per Capita Income

\$227,411
Median Net Worth

EDUCATION

8%
No High School Diploma

23%
Some College

15%
High School Diploma

50%
Bachelor's/Grad/Prof Degree

BUSINESS

3,084
Total Businesses

41,153
Total Employees

KEY FACTS

64,635
Population

23,431
Households

44.1
Median Age

\$57,077
Median Disposable Income

COMMUTERS

20%
Spend 7+ hours commuting to and from work per week

70.7%
Drove Alone to Work

EMPLOYMENT

72%
White Collar

13%
Services

15%
Blue Collar

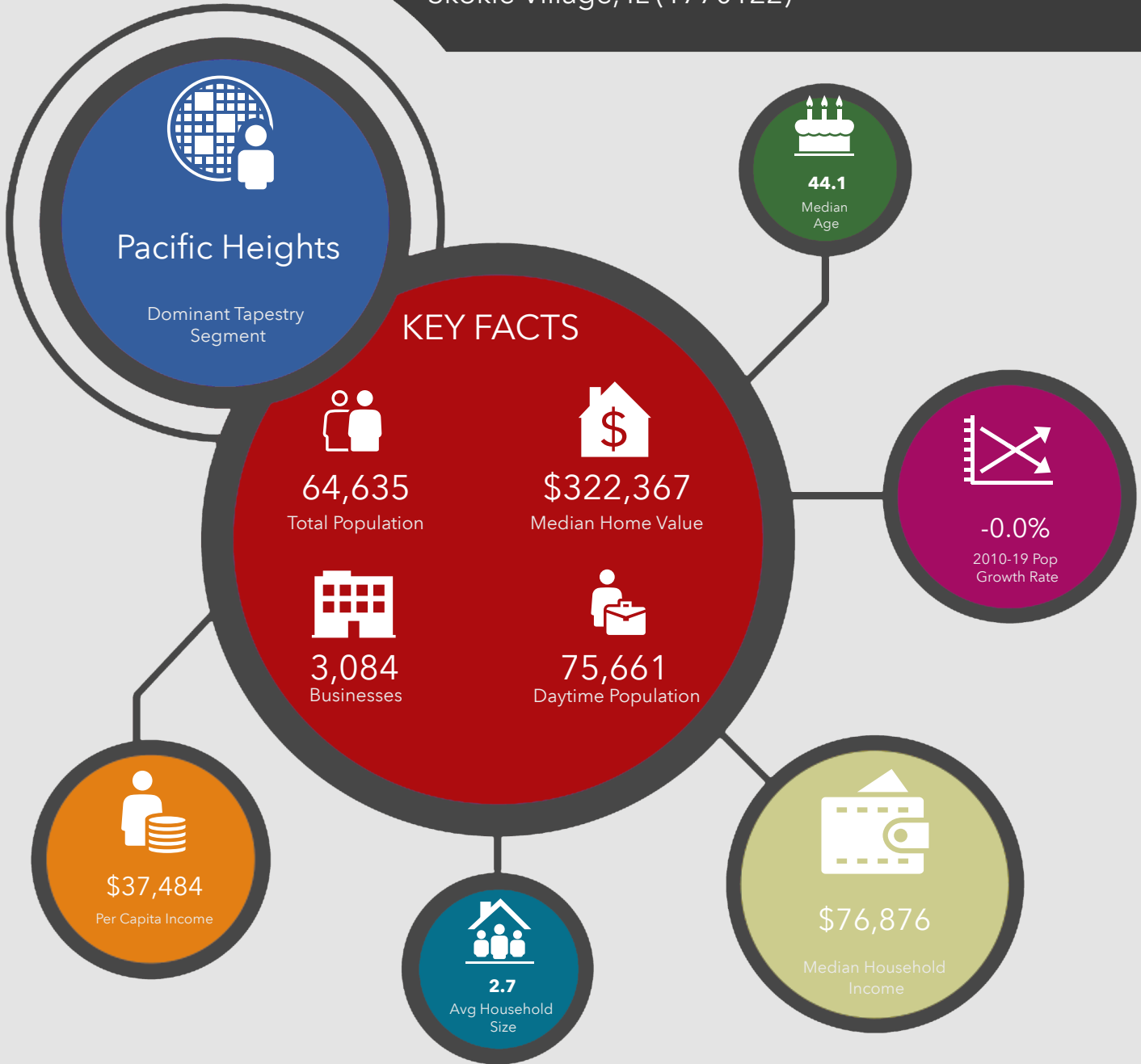
3.9%
Unemployment Rate

Executive Summary - Call Outs - Skokie Only

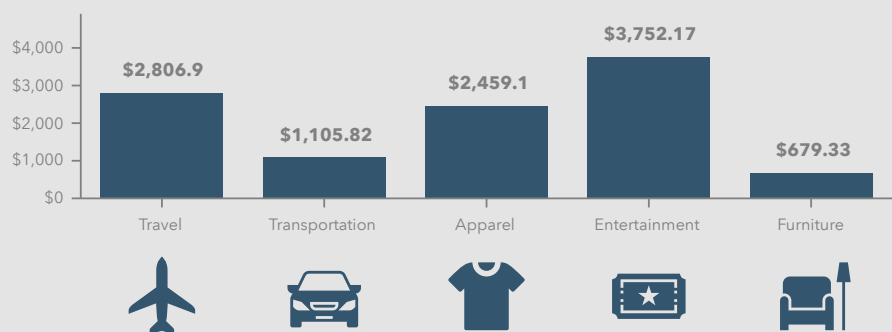
Skokie Village, IL
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Skokie Village, IL (1770122)



KEY SPENDING FACTS



Health Care - Skokie Only

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HAS ONE TYPE OF HEALTH INSURANCE



20.8%

Pop <19

13.0%

Pop 19-34

34.6%

Pop 35-64

6%

Pop 65+

POPULATION (ACS)



22.3%

Pop <19



17%

Pop 19-34



41.9%

Pop 35-64



19.3%

Pop 65+

HEALTH CARE EXPENDITURES



\$4,276

Annual Health Insurance Expenditures



\$2,162

Medical Care

NO HEALTH INSURANCE



0.4%

ACS Pop <19

3.1%

Pop 19-34

5.1%

Pop 35-64

0.2%

Pop 65+

Health Care (Consumer Spending)	Annual Expenditure
Blue Cross/Blue Shield	\$1,258
Medicare Payments	\$707
Physician Services	\$285
Dental Services	\$465
Eyecare Services	\$72
Lab Tests/X-rays	\$64
Hospital Room & Hospital Service	\$172
Convalescent/Nursing Home Care	\$19

Source: This infographic contains data provided by American Community Survey (ACS), Esri and Bureau of Labor Statistics, Esri and GfK MRI. The vintage of the data is 2013-2017, 2019.

Health Care - Skokie Only

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Prepared by Esri

POPULATION



64,200

Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)



28.1%

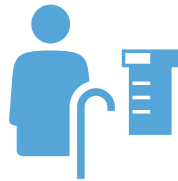
Exercise at home 2+ times per week



18.6%

Exercise at club 2+ times per week

MEDICARE: POPULATION 65+



3,398

Medicare Only

2,850

Direct-Purch & Medicare

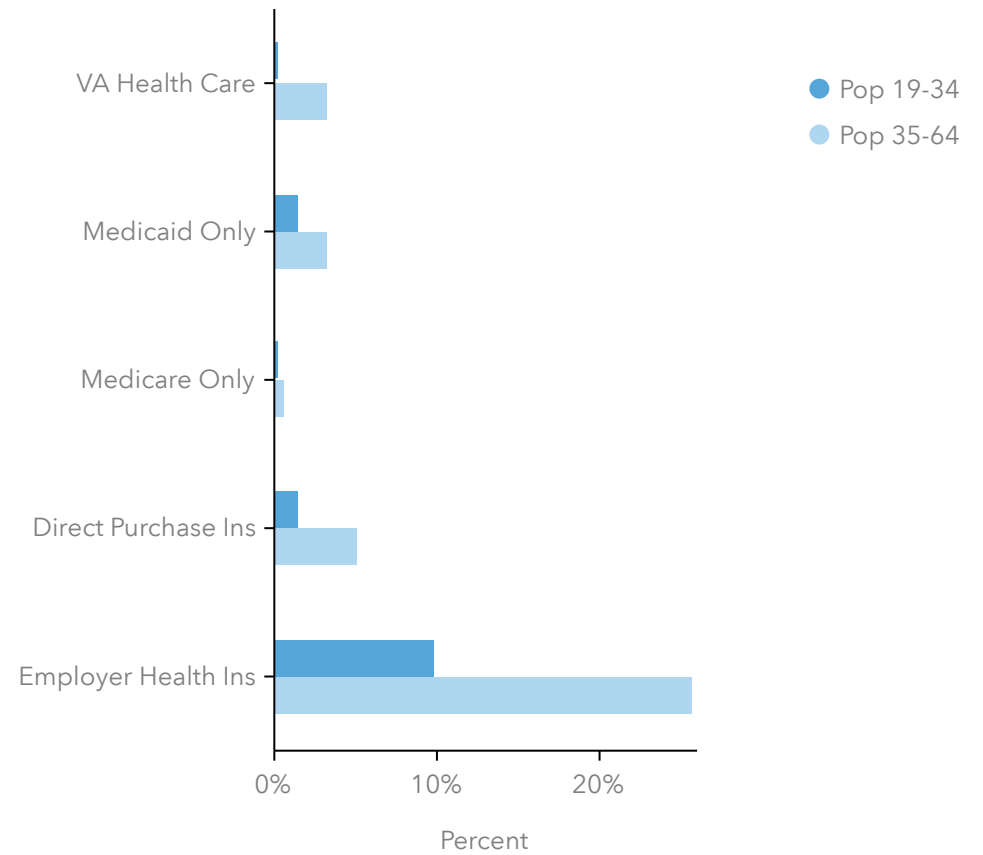
1,678

Employer & Medicare

2,130

Medicare & Medicaid

HEALTH CARE SPENDING



Marketing Profile - Skokie Only

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MARKETING PROFILE

Skokie Village, IL



Geography: Place

KEY FACTS

64,635

Population

44.1

Median Age



Average Household Size

\$76,876

Median Household Income

ANNUAL HOUSEHOLD SPENDING



\$2,459

Apparel & Services



\$196

Computers & Hardware



\$4,136

Eating Out



\$5,742

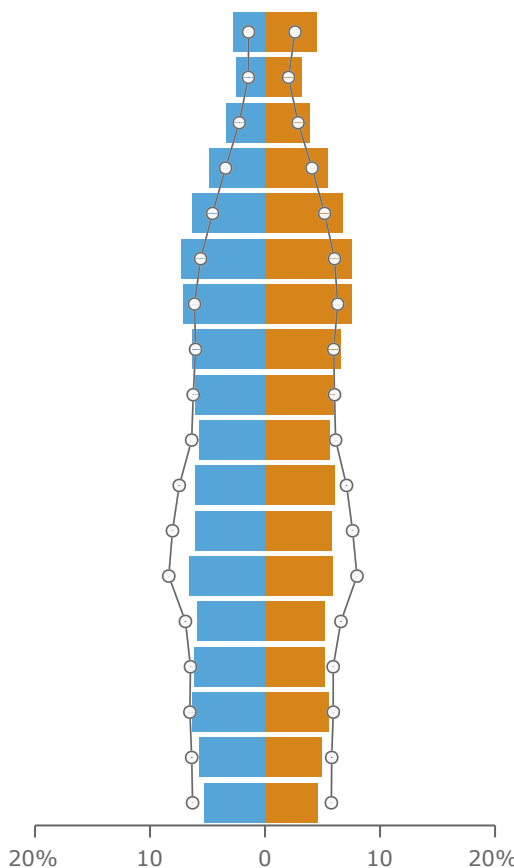
Groceries



\$6,438

Health Care

Age Pyramid



The largest group:
 2019 Female Population Age 60-64 (Esri)

The smallest group:
 2019 Male Population Age 80-84 (Esri)

Dots show comparison to Cook County

EDUCATION

8%

No High School Diploma



18%

High School Graduate



23%

Some College



50%

Bachelor's/Grad/Prof Degree

ANNUAL LIFESTYLE SPENDING



\$2,807

Travel



\$105

Theatre/Operas/Concerts



\$105

Movies/Museums/Parks



\$75

Sports Events



\$6

Online Games

Tapestry Segments



2C

Pacific Heights

5,424 households

23.1%

of Households



2B

Pleasantville

5,107 households

21.8%

of Households



8D

Downtown Melting Pot

2,526 households

10.8%

of Households

Office Market Profile

Skokie Village, IL
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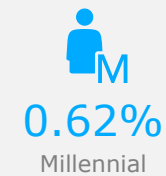
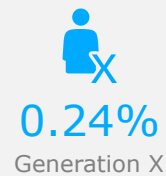
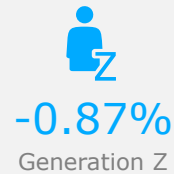
Prepared by Esri

OFFICE MARKET PROFILE

This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.
Data sources include: Esri Consumer Spending and Esri Market Potential data.
Learn more about this data: www.esri.com/data/esri_data



PROJECTED ANNUAL GROWTH RATE



INTERNET ACCESS (INDEX)



105

Access to Internet at home



105

Internet at home via high speed connection

LIFESTYLE SPENDING (INDEX)



115
Apparel & Services



115
Entertainment/
Recreation



116
Home Services



110
Retail Goods



INCOME AND HOME VALUE



\$76,876
Median Household
Income



\$37,484
Per Capita Income



\$322,367
Median Home
Value

Target Market Summary

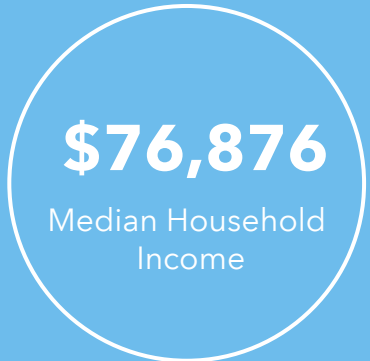
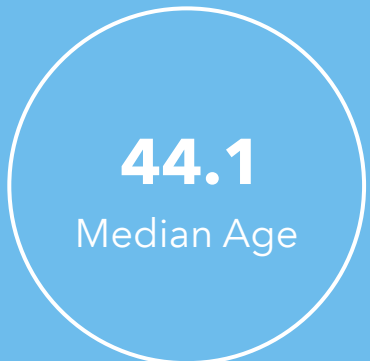
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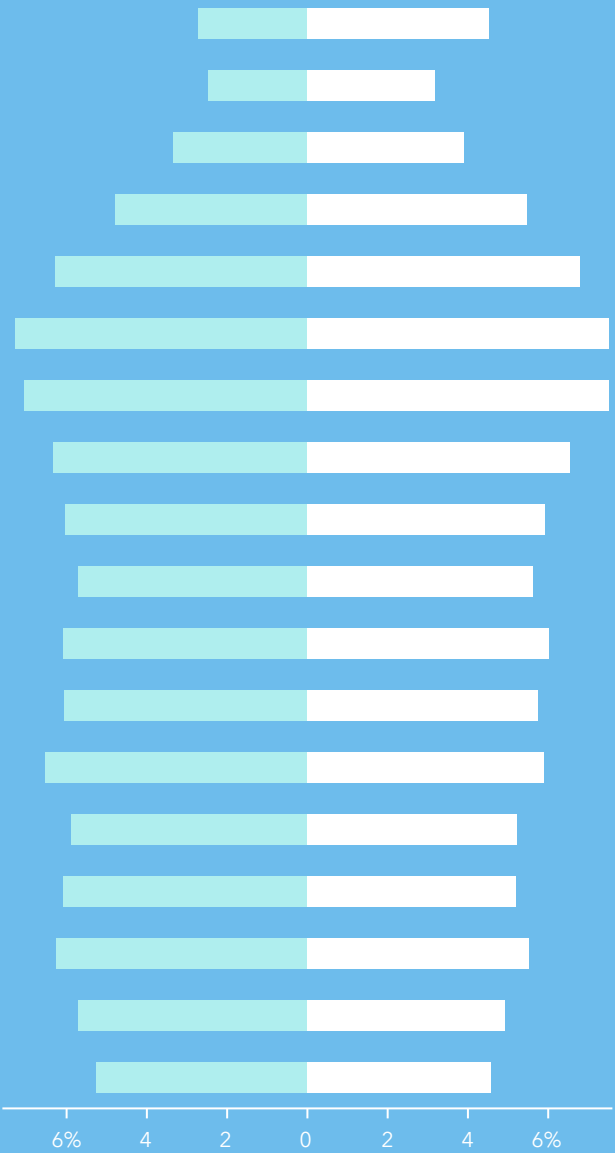
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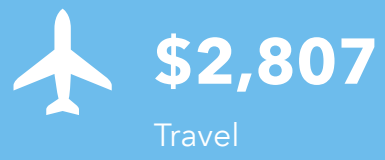


AGE PYRAMID



The largest group: 2019 Female Population Age 60-64 (Esri)
The smallest group: 2019 Male Population Age 80-84 (Esri)

ANNUAL LIFESTYLE SPENDING



Tapestry Segments

