

Employment Overview

7353-7399 St Louis Ave (5 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 5 minutes

Prepared by Esri
Latitude: 42.01519
Longitude: -87.71717

Employment Overview

7353-7399 St Louis Ave



INCOME

\$86,110
Median Household Income

\$36,888
Per Capita Income

\$384,150
Median Net Worth

EDUCATION

8%
No High School Diploma

17%
High School Diploma

21%
Some College

51%
Bachelor's/Grad/Prof Degree

BUSINESS

1,172
Total Businesses

13,567
Total Employees

KEY FACTS

19,188
Population

6,451
Households

44.2
Median Age

\$64,156
Median Disposable Income

COMMUTERS

20%
Spend 7+ hours commuting to and from work per week

71.2%
Drove Alone to Work

EMPLOYMENT

75%
White Collar

12%
Services

13%
Blue Collar

3.2%
Unemployment Rate



Employment Overview

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Employment Overview

7353-7399 St Louis Ave



INCOME

\$72,067
Median Household Income

\$36,138
Per Capita Income

\$132,700
Median Net Worth

EDUCATION

11%
No High School Diploma

16%
High School Diploma

21%
Some College

50%
Bachelor's/Grad/Prof Degree

BUSINESS

6,416
Total Businesses

70,311
Total Employees

KEY FACTS

185,523
Population

66,502
Households

39.9
Median Age

\$54,917
Median Disposable Income

COMMUTERS

21%
Spend 7+ hours commuting to and from work per week

63.0%
Drove Alone to Work

EMPLOYMENT

70%
White Collar

15%
Blue Collar

16%
Services

4.4%
Unemployment Rate



Employment Overview

7353-7399 St Louis Ave (15 minutes)
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Latitude: 42.01519
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Employment Overview

7353-7399 St Louis Ave



INCOME

\$66,187
Median Household Income

\$37,473
Per Capita Income

\$82,503
Median Net Worth

EDUCATION

10%
No High School Diploma

16%
High School Diploma

21%
Some College

51%
Bachelor's/Grad/Prof Degree

BUSINESS

16,225
Total Businesses

200,567
Total Employees

KEY FACTS

477,852
Population

182,450
Households

38.2
Median Age

\$52,032
Median Disposable Income

COMMUTERS

20%
Spend 7+ hours commuting to and from work per week

56.0%
Drove Alone to Work

EMPLOYMENT

68%
White Collar

17%
Services

15%
Blue Collar

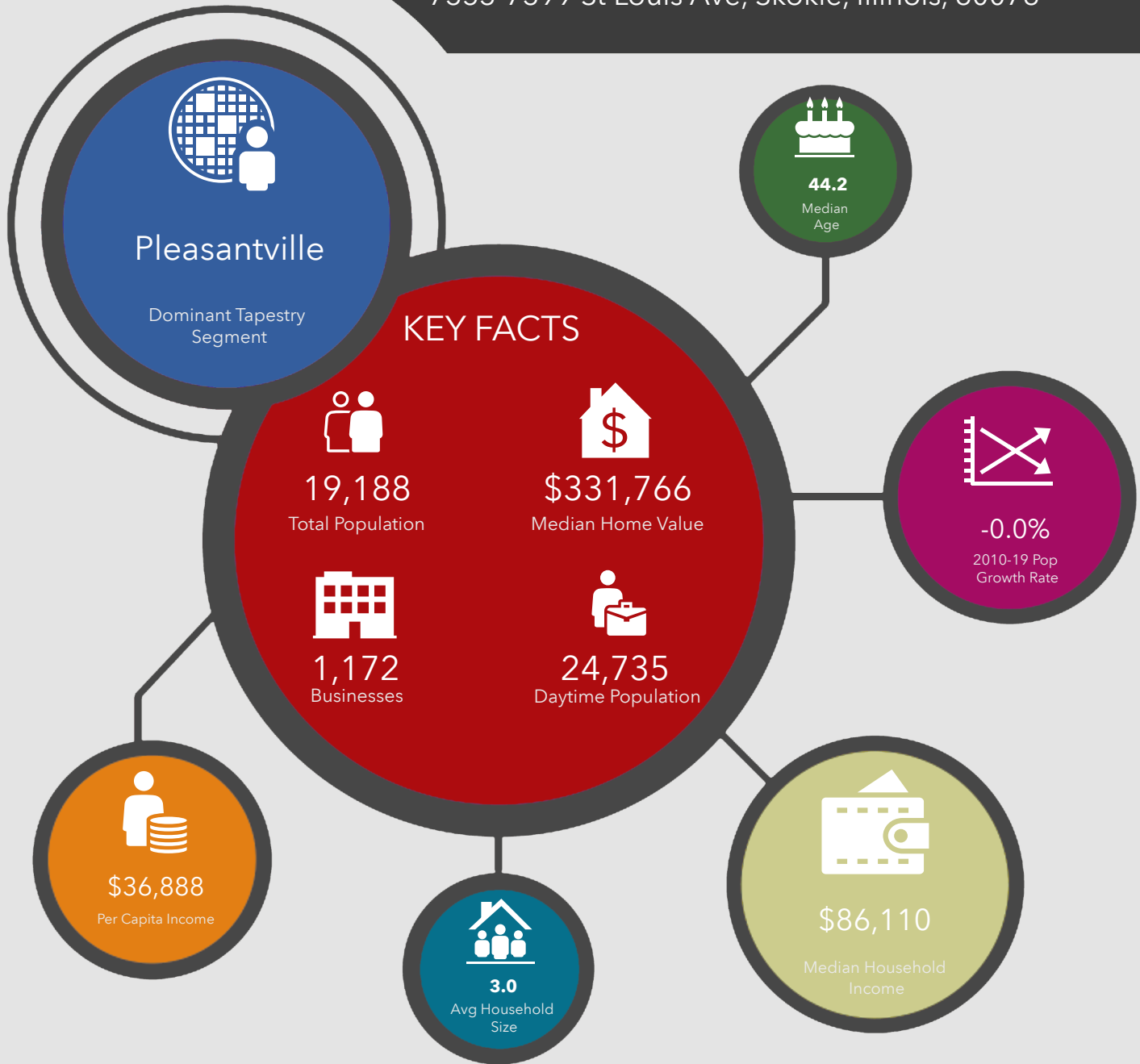
4.1%
Unemployment Rate

Executive Summary - Call Outs

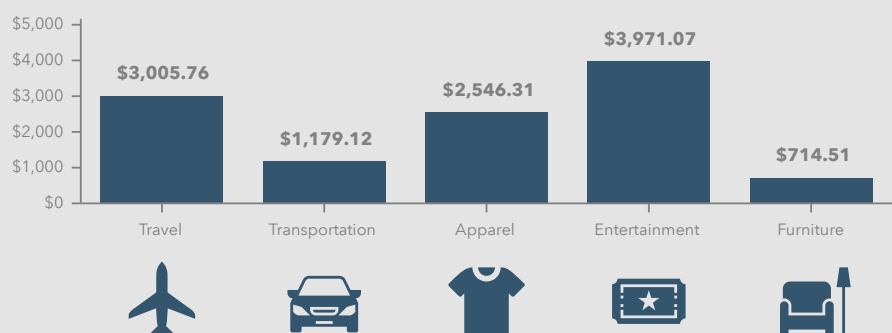
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7353-7399 St Louis Ave, Skokie, Illinois, 60076



KEY SPENDING FACTS

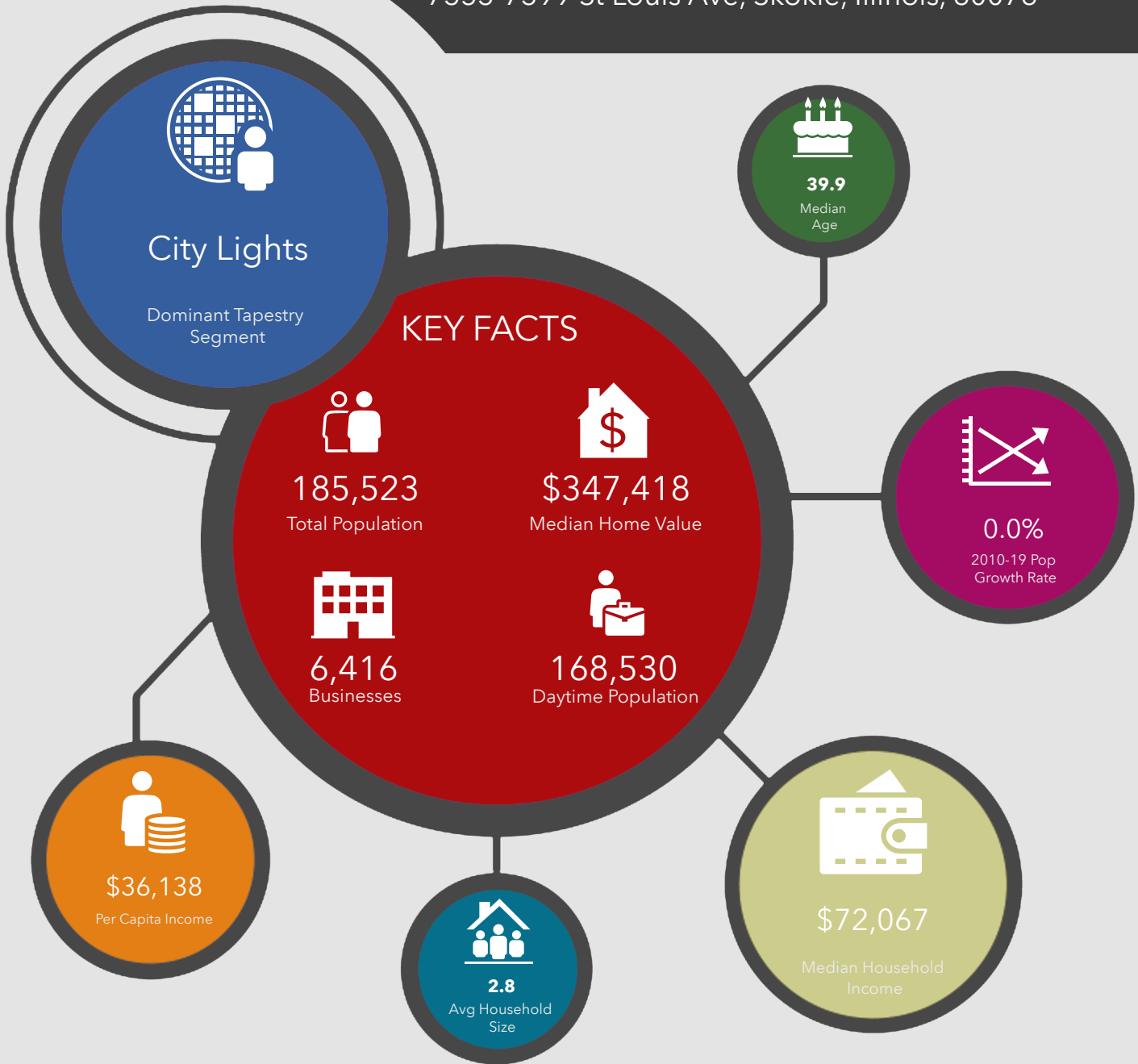


Executive Summary - Call Outs

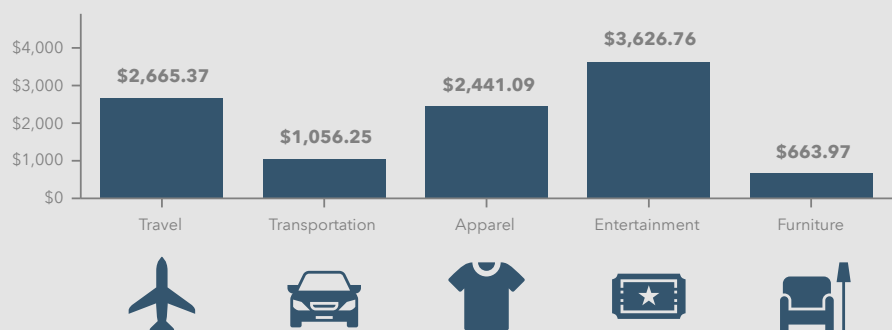
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7353-7399 St Louis Ave, Skokie, Illinois, 60076



KEY SPENDING FACTS

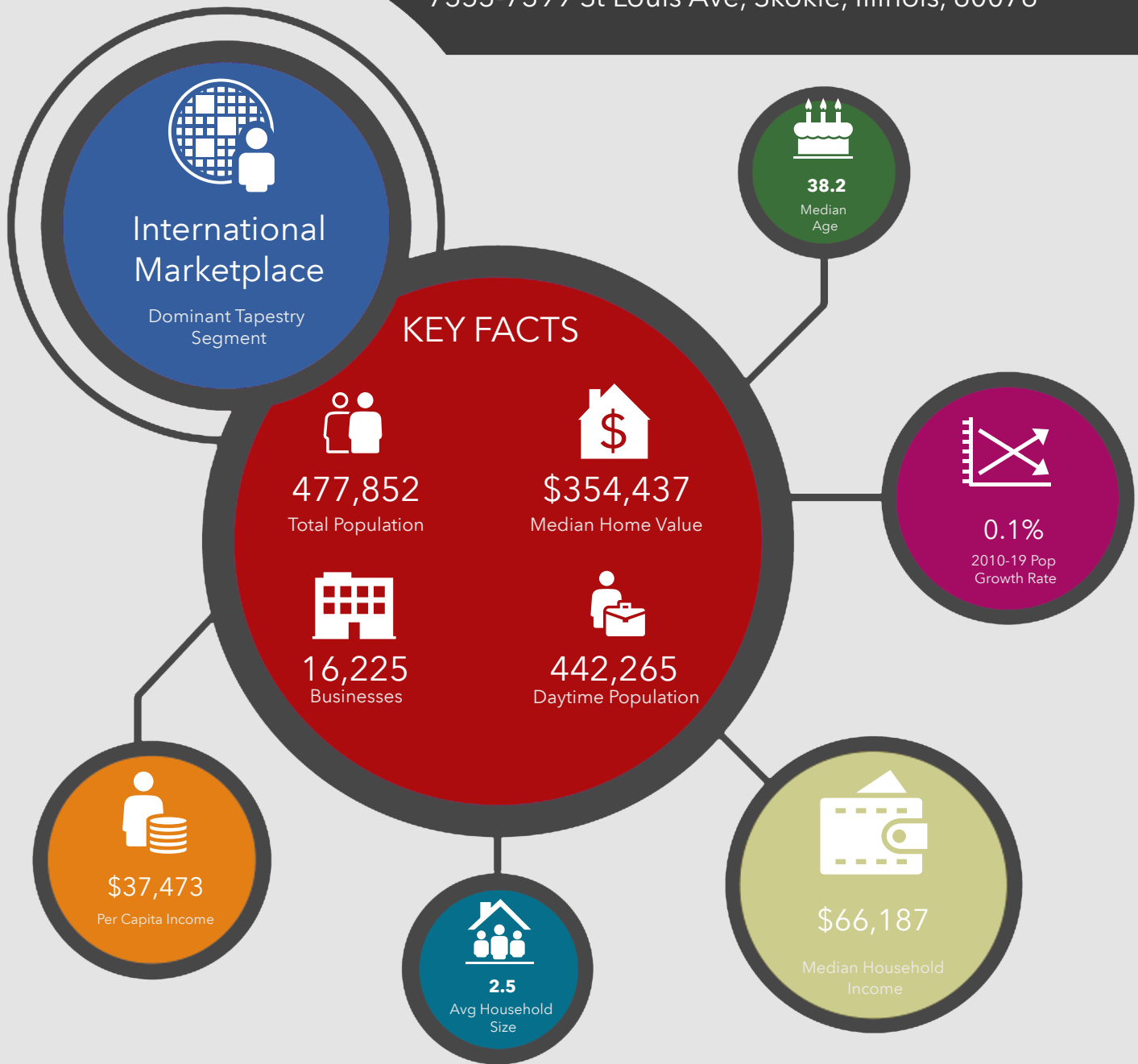


Executive Summary - Call Outs

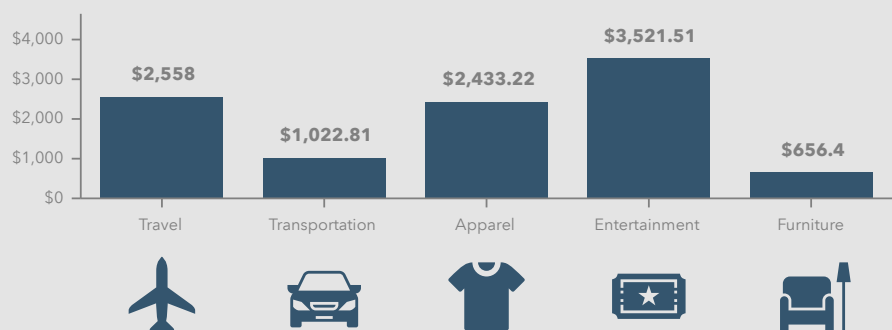
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7353-7399 St Louis Ave, Skokie, Illinois, 60076



KEY SPENDING FACTS



Health Care

7353-7399 St Louis Ave (5 minutes)
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HAS ONE TYPE OF HEALTH INSURANCE



23.1%
Pop <19

12.9%
Pop 19-34

34.1%
Pop 35-64

6%
Pop 65+

POPULATION (ACS)



24.2%
Pop <19



15%
Pop 19-34



40.0%
Pop 35-64



20.5%
Pop 65+

NO HEALTH INSURANCE



0.5%
ACS Pop <19

2.2%
Pop 19-34

3.6%
Pop 35-64

0.2%
Pop 65+

HEALTH CARE

7353-7399 St Louis Ave, Skokie, Illinois, 60076

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: www.esri.com/data/esri_data.

HEALTH CARE EXPENDITURES



\$4,558
Annual Health Insurance Expenditures



\$2,303
Medical Care

Health Care (Consumer Spending)	Annual Expenditure
Blue Cross/Blue Shield	\$1,340
Medicare Payments	\$765
Physician Services	\$298
Dental Services	\$503
Eyecare Services	\$78
Lab Tests/X-rays	\$67
Hospital Room & Hospital Service	\$181
Convalescent/Nursing Home Care	\$22

Health Care

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POPULATION



19,482

Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)



29.4%

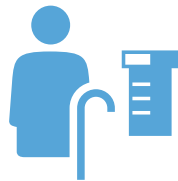
Exercise at home 2+ times per week



18.3%

Exercise at club 2+ times per week

MEDICARE: POPULATION 65+



1,015

Medicare Only

1,239

Direct-Purch & Medicare

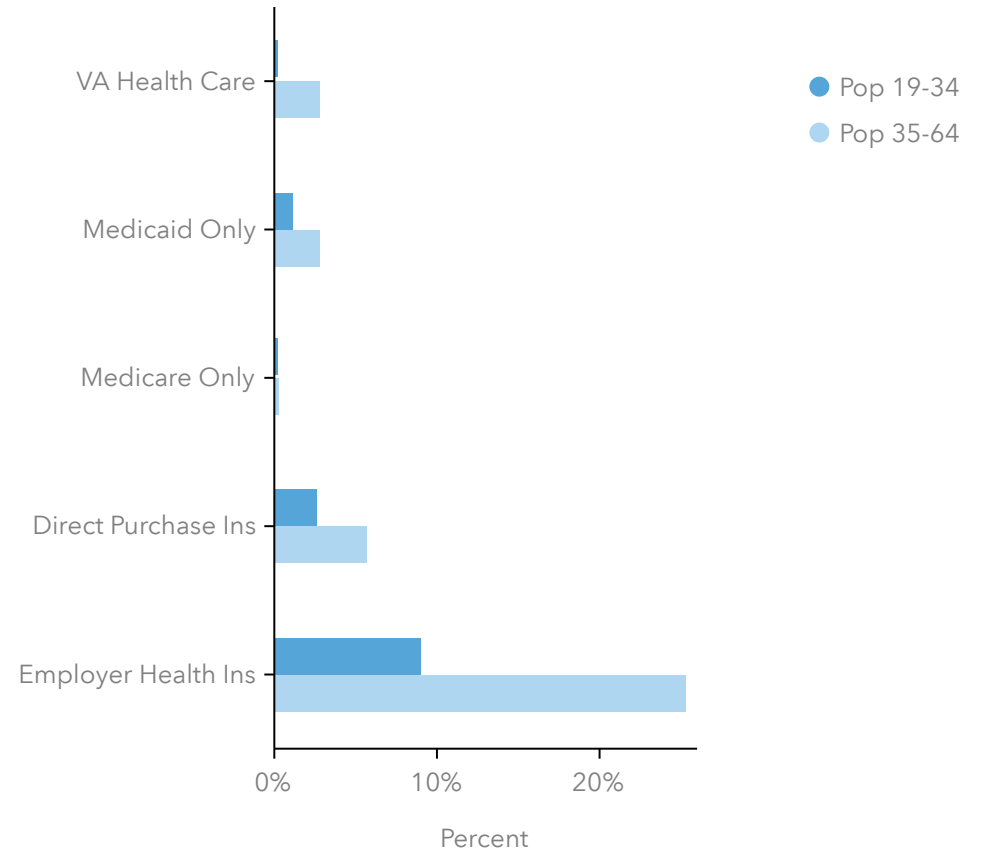
660

Employer & Medicare

459

Medicare & Medicaid

HEALTH CARE SPENDING



Health Care

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HAS ONE TYPE OF HEALTH INSURANCE



23.4%
Pop <19

14.0%
Pop 19-34

32.7%
Pop 35-64

5%
Pop 65+

POPULATION (ACS)



25.1%
Pop <19



19%
Pop 19-34



40.3%
Pop 35-64



15.8%
Pop 65+

NO HEALTH INSURANCE



0.5%
ACS Pop <19

4.1%
Pop 19-34

5.4%
Pop 35-64

0.4%
Pop 65+

HEALTH CARE

7353-7399 St Louis Ave, Skokie, Illinois, 60076

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HEALTH CARE EXPENDITURES



\$4,114
Annual Health Insurance Expenditures



\$2,069
Medical Care

Health Care (Consumer Spending)	Annual Expenditure
Blue Cross/Blue Shield	\$1,208
Medicare Payments	\$673
Physician Services	\$277
Dental Services	\$439
Eyecare Services	\$68
Lab Tests/X-rays	\$61
Hospital Room & Hospital Service	\$166
Convalescent/Nursing Home Care	\$17

Health Care

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POPULATION



189,109

Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)



27.2%

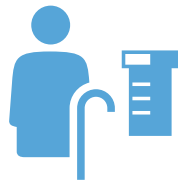
Exercise at home 2+ times per week



18.1%

Exercise at club 2+ times per week

MEDICARE: POPULATION 65+



8,414

Medicare Only

6,784

Direct-Purch & Medicare

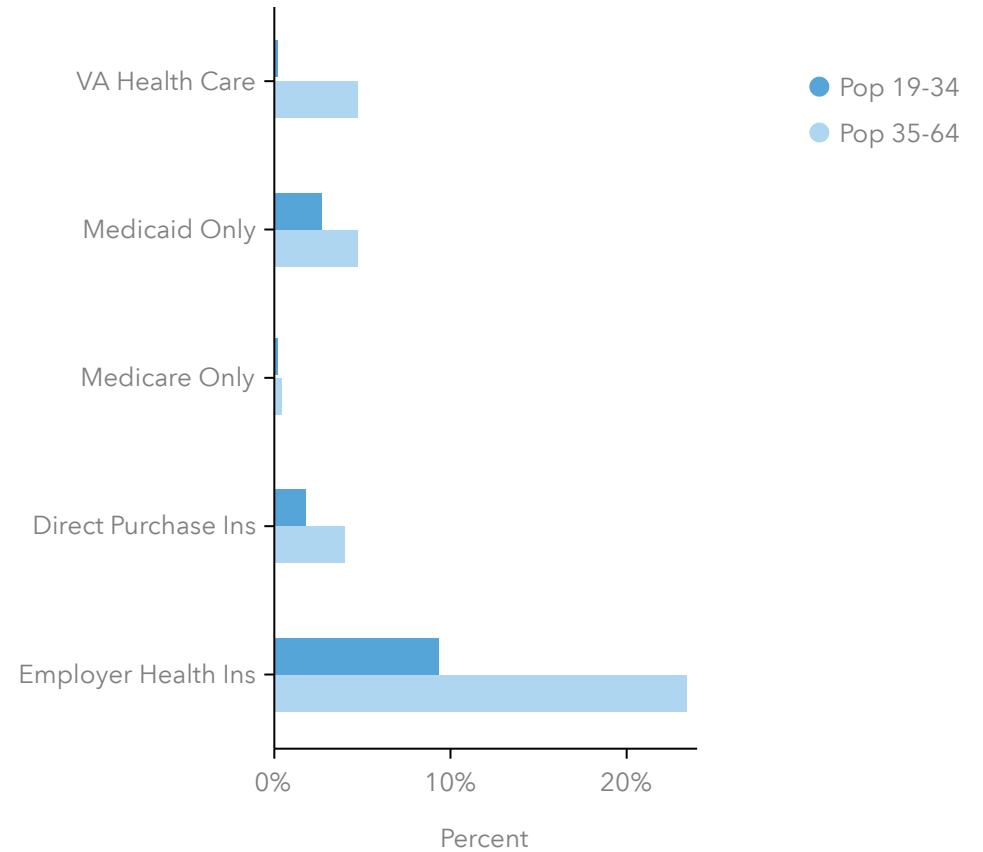
5,185

Employer & Medicare

4,007

Medicare & Medicaid

HEALTH CARE SPENDING



Health Care

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HAS ONE TYPE OF HEALTH INSURANCE



21.3%
Pop <19

18.1%
Pop 19-34

32.1%
Pop 35-64

5%
Pop 65+

POPULATION (ACS)



22.8%
Pop <19



23%
Pop 19-34



39.7%
Pop 35-64



13.9%
Pop 65+

NO HEALTH INSURANCE



0.6%
ACS Pop <19

4.6%
Pop 19-34

5.7%
Pop 35-64

0.3%
Pop 65+

HEALTH CARE

7353-7399 St Louis Ave, Skokie, Illinois, 60076

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HEALTH CARE EXPENDITURES



\$3,956
Annual Health Insurance Expenditures



\$1,979
Medical Care

Health Care (Consumer Spending)	Annual Expenditure
Blue Cross/Blue Shield	\$1,162
Medicare Payments	\$630
Physician Services	\$266
Dental Services	\$411
Eyecare Services	\$65
Lab Tests/X-rays	\$59
Hospital Room & Hospital Service	\$164
Convalescent/Nursing Home Care	\$17

Health Care

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POPULATION



479,087

Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)



27.3%

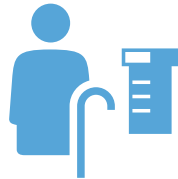
Exercise at home 2+ times per week



18.2%

Exercise at club 2+ times per week

MEDICARE: POPULATION 65+



18,485

Medicare Only

14,712

Direct-Purch & Medicare

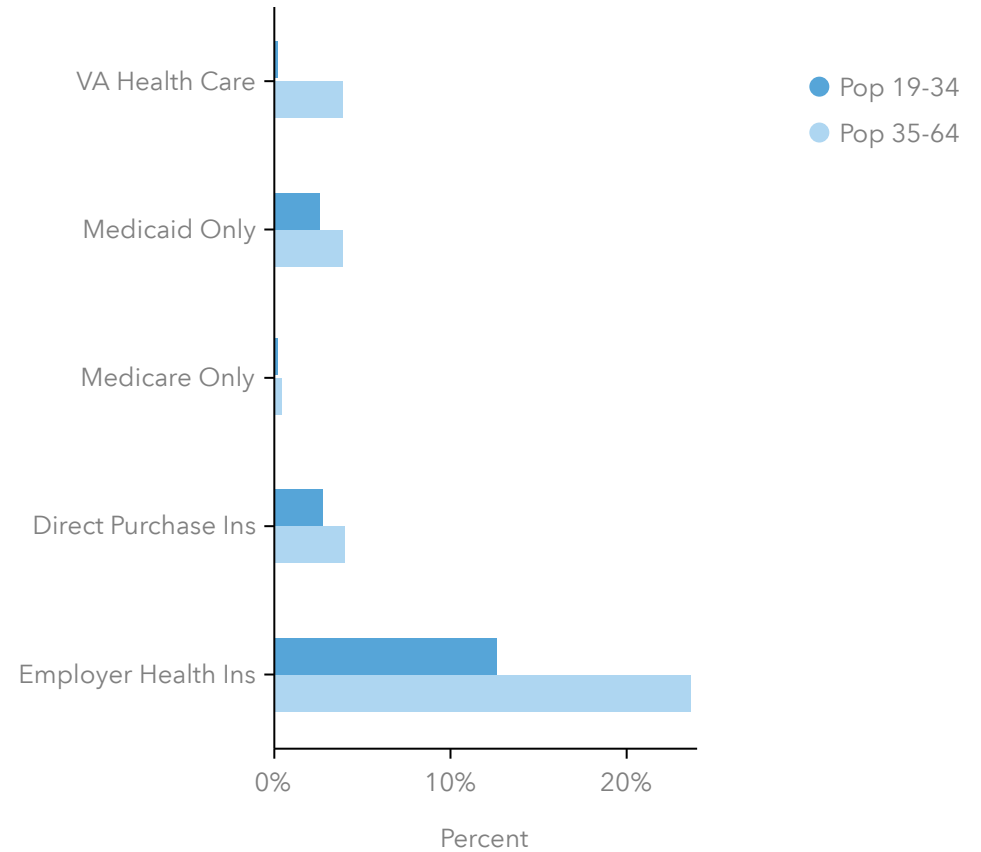
12,205

Employer & Medicare

8,994

Medicare & Medicaid

HEALTH CARE SPENDING



Marketing Profile

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MARKETING PROFILE

7353-7399 St Louis Ave

Drive time of 5 minutes



KEY FACTS

19,188

Population

44.2

Median Age



3.0

Average Household Size

\$86,110

Median Household Income

ANNUAL HOUSEHOLD SPENDING



\$2,546

Apparel & Services



\$204

Computers & Hardware



\$4,323

Eating Out



\$5,978

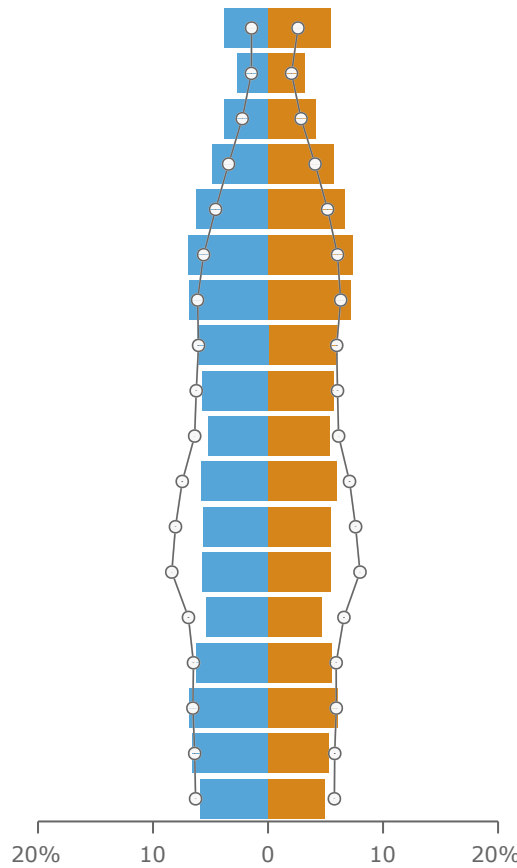
Groceries



\$6,862

Health Care

Age Pyramid



The largest group:
 2019 Female Population Age 60-64 (Esri)

The smallest group:
 2019 Male Population Age 80-84 (Esri)

Dots show comparison to Cook County

EDUCATION

8%

No High School Diploma



19%

High School Graduate



21%

Some College



51%

Bachelor's/Grad/Prof Degree

ANNUAL LIFESTYLE SPENDING



\$3,006

Travel



\$111

Theatre/Operas/Concerts



\$109

Movies/Museums/Parks



\$79

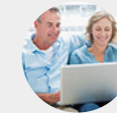
Sports Events



\$5

Online Games

Tapestry Segments



2B

Pleasantville

2,690 households

41.7%

of Households



2C

Pacific Heights

1,923 households

29.8%

of Households



9B

Golden Years

738 households

11.4%

of Households

Marketing Profile

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MARKETING PROFILE

7353-7399 St Louis Ave

Drive time of 10 minutes



KEY FACTS

185,523

Population

39.9

Median Age



Average Household Size

\$72,067

Median Household Income

ANNUAL HOUSEHOLD SPENDING



\$2,441

Apparel & Services



\$194

Computers & Hardware



\$4,071

Eating Out



\$5,695

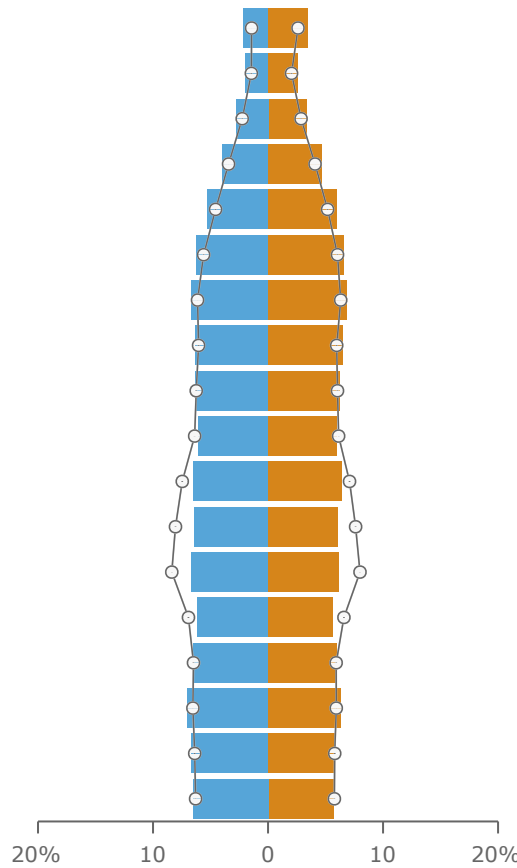
Groceries



\$6,183

Health Care

Age Pyramid



The largest group:
 2019 Female Population Age 55-59 (Esri)

The smallest group:
 2019 Male Population Age 80-84 (Esri)

Dots show comparison to Cook County

EDUCATION

11%

No High School Diploma



18%

High School Graduate



21%

Some College



50%

Bachelor's/Grad/Prof Degree

ANNUAL LIFESTYLE SPENDING



\$2,665

Travel



\$100

Theatre/Operas/Concerts



\$104

Movies/Museums/Parks



\$72

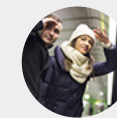
Sports Events



\$6

Online Games

Tapestry Segments



8A

City Lights

10,475 households

15.8%

of Households



2B

Pleasantville

9,324 households

14.0%

of Households



8D

Downtown Melting Pot

9,142 households

13.7%

of Households

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MARKETING PROFILE

7353-7399 St Louis Ave

Drive time of 15 minutes



KEY FACTS

477,852

Population

38.2

Median Age



2.5

Average Household Size

\$66,187

Median Household Income

ANNUAL HOUSEHOLD SPENDING



\$2,433

Apparel & Services



\$195

Computers & Hardware



\$4,092

Eating Out



\$5,653

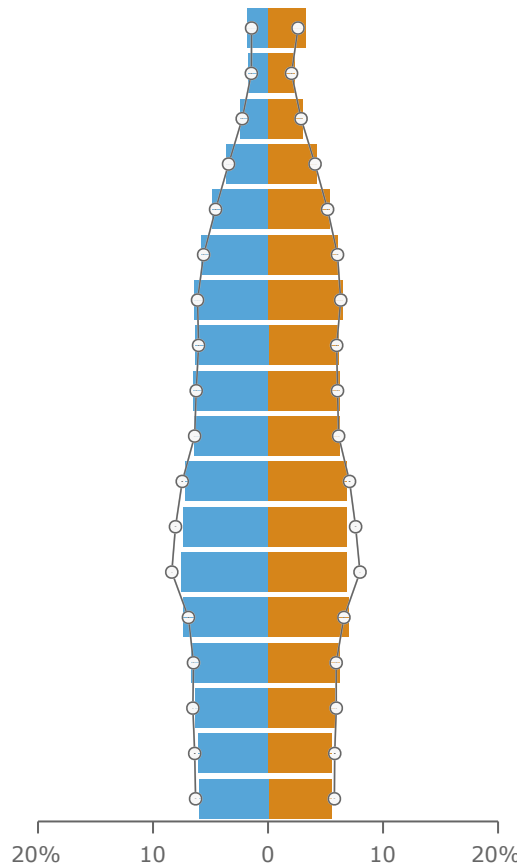
Groceries



\$5,935

Health Care

Age Pyramid



The largest group:
 2019 Male Population
 Age 25-29 (Esri)

The smallest group:
 2019 Male Population
 Age 80-84 (Esri)

Dots show comparison to Cook County

EDUCATION

10%

No High School Diploma



18%

High School Graduate



21%

Some College



51%

Bachelor's/Grad/Prof Degree

ANNUAL LIFESTYLE SPENDING



\$2,558

Travel



\$98

Theatre/Operas/
 Concerts



\$105

Movies/Museums/
 Parks



\$69

Sports Events



\$6

Online Games

Tapestry Segments

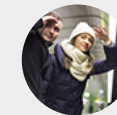


13A

International Marketplace

27,726 households

15.2%
 of Households

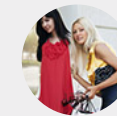


8A

City Lights

24,988 households

13.7%
 of Households



3C

Trendsetters

22,685 households

12.4%
 of Households

Office Market Profile

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OFFICE MARKET PROFILE

This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.
Data sources include: Esri Consumer Spending and Esri Market Potential data.
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PROJECTED ANNUAL GROWTH RATE



-0.18%

Population



-1.33%

Generation Z



0.37%

Generation X



0.46%

Millennial



INTERNET ACCESS (INDEX)



106

Access to Internet at home



106

Internet at home via high speed connection

LIFESTYLE SPENDING (INDEX)



117

Meals at
Restaurants



121

Entertainment/
Recreation



117

Retail Goods



119

Apparel & Services



125

Home Services



INCOME AND HOME VALUE



\$86,110

Median Household
Income



\$36,888

Per Capita Income



\$331,766

Median Home
Value

Office Market Profile

7353-7399 St Louis Ave (10 minutes)
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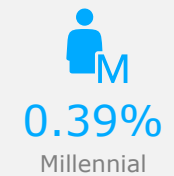
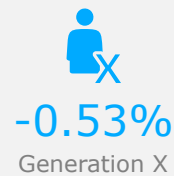
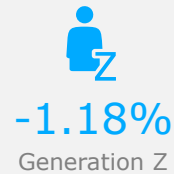
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OFFICE MARKET PROFILE

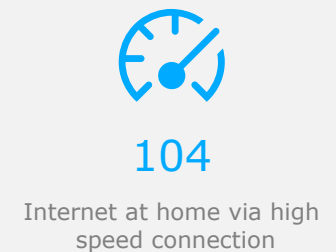
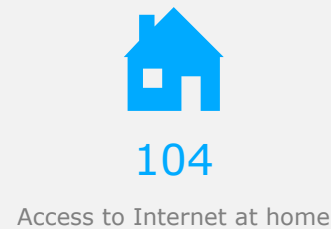
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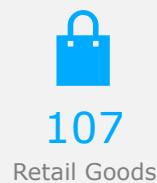
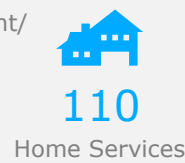
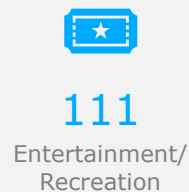
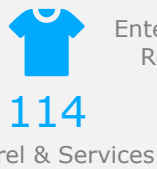
PROJECTED ANNUAL GROWTH RATE



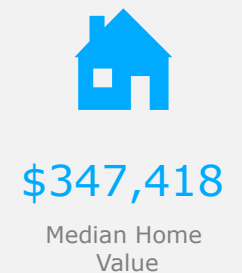
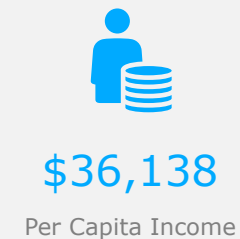
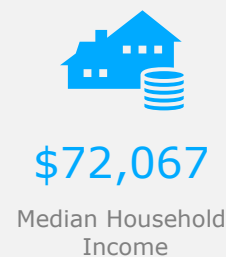
INTERNET ACCESS (INDEX)



LIFESTYLE SPENDING (INDEX)



INCOME AND HOME VALUE



Office Market Profile

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PROJECTED ANNUAL GROWTH RATE



-0.09%

Population



0.18%

Generation Z



-0.98%

Generation X



-0.37%

Millennial



INTERNET ACCESS (INDEX)



103

Access to Internet at home



103

Internet at home via high speed connection

LIFESTYLE SPENDING (INDEX)



111

Meals at
Restaurants



108

Entertainment/
Recreation



105

Retail Goods



114

Apparel & Services



106

Home Services



INCOME AND HOME VALUE



\$66,187

Median Household
Income



\$37,473

Per Capita Income



\$354,437

Median Home
Value

Target Market Summary

7353-7399 St Louis Ave (5 minutes)
 7353-7399 St Louis Ave, Skokie, Illinois, 60076
 Drive time of 5 minutes

Prepared by Esri
 Latitude: 42.01519
 Longitude: -87.71717

TARGET MARKET SUMMARY

7353-7399 St Louis Ave
 Drive time of 5 minutes

KEY FACTS

19,188
Population

44.2
Median Age

3.0
Average Household Size

\$86,110
Median Household Income

AGE PYRAMID



The largest group:
 2019 Female
 Population Age 60-64
 (Esri)

The smallest group:
 2019 Male Population
 Age 80-84 (Esri)

ANNUAL LIFESTYLE SPENDING



\$3,006

Travel



\$111

Theatre/Operas/Concerts



\$109

Movies/Museums/ Parks



\$79

Sports Events



\$5

Online Games



\$113

Audio

Tapestry Segments



2B

Pleasantville
 2,690 households

41.7%
 of Households



2C

Pacific Heights
 1,923 households

29.8%
 of Households



9B

Golden Years
 738 households

11.4%
 of Households

Target Market Summary

7353-7399 St Louis Ave (10 minutes)
 7353-7399 St Louis Ave, Skokie, Illinois, 60076
 Drive time of 10 minutes

Prepared by Esri
 Latitude: 42.01519
 Longitude: -87.71717

TARGET MARKET SUMMARY

7353-7399 St Louis Ave
 Drive time of 10 minutes

KEY FACTS

185,523
Population

39.9
Median Age

2.8
Average Household Size

\$72,067
Median Household Income



AGE PYRAMID



The largest group: 2019 Female Population Age 55-59 (Esri)
The smallest group: 2019 Male Population Age 80-84 (Esri)

ANNUAL LIFESTYLE SPENDING

\$2,665
Travel

\$100
Theatre/Operas/Concerts

\$104
Movies/Museums/ Parks

\$72
Sports Events

\$6
Online Games

\$104
Audio

Tapestry Segments

8A City Lights
10,475 households
15.8% of Households

2B Pleasantville
9,324 households
14.0% of Households

8D Downtown Melting Pot
9,142 households
13.7% of Households

Target Market Summary

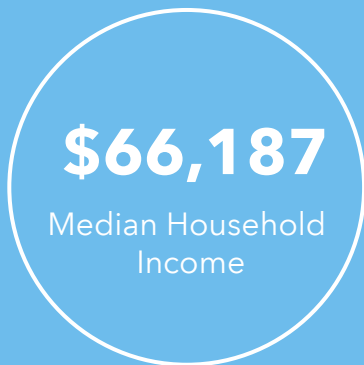
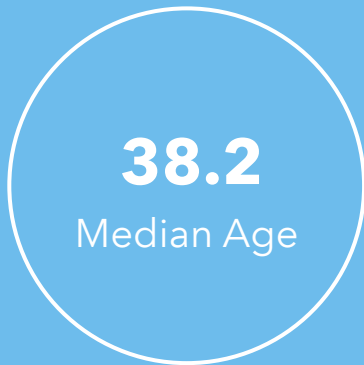
7353-7399 St Louis Ave (15 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 15 minutes

Prepared by Esri
Latitude: 42.01519
Longitude: -87.71717

TARGET MARKET SUMMARY

7353-7399 St Louis Ave
Drive time of 15 minutes

KEY FACTS



AGE PYRAMID



The largest group:
2019 Male Population
Age 25-29 (Esri)

The smallest group:
2019 Male Population
Age 80-84 (Esri)

ANNUAL LIFESTYLE SPENDING



\$2,558

Travel



\$98

Theatre/Operas/Concerts



\$105

Movies/Museums/ Parks



\$69

Sports Events



\$6

Online Games



\$105

Audio

Tapestry Segments



13A

International Marketplace
27,726 households

15.2%
of Households



8A

City Lights
24,988 households

13.7%
of Households



3C

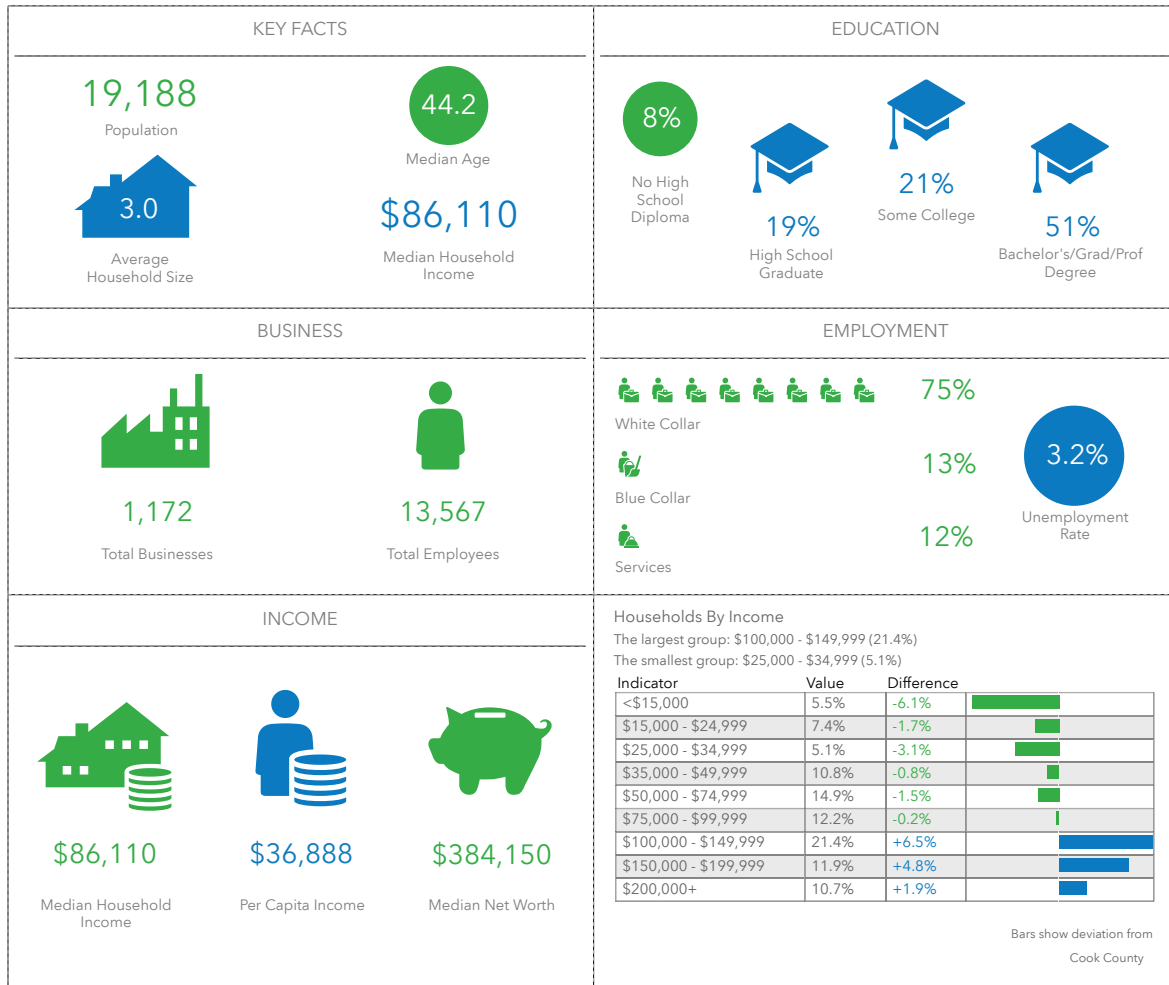
Trendsetters
22,685 households

12.4%
of Households

East Touhy - 15 Minutes

7353-7399 St Louis Ave (5 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 5 minutes

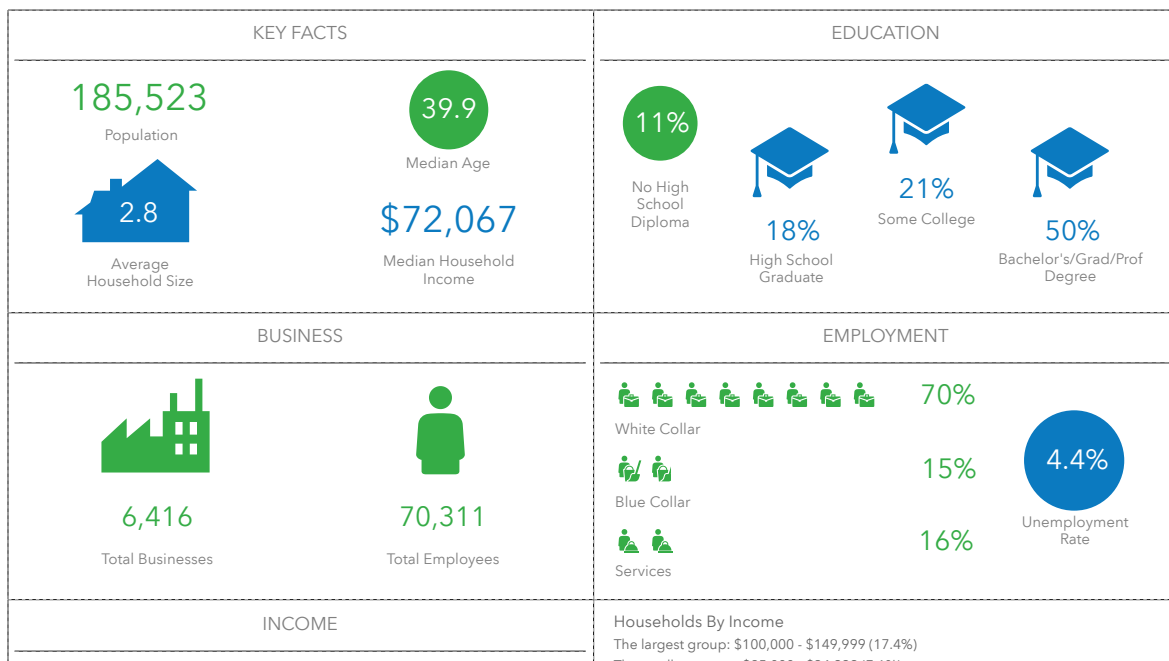
Prepared by Esri
Latitude: 42.01519
Longitude: -87.71717



East Touhy - 15 Minutes

7353-7399 St Louis Ave (10 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 10 minutes

Prepared by Esri
Latitude: 42.01519
Longitude: -87.71717





\$72,067

Median Household Income



\$36,138

Per Capita Income



\$132,700

Median Net Worth

The smallest group: \$25,000 - \$34,999 (7.7%)

Indicator	Value	Difference
<\$15,000	8.8%	-2.8%
\$15,000 - \$24,999	7.7%	-1.4%
\$25,000 - \$34,999	7.1%	-1.1%
\$35,000 - \$49,999	11.9%	+0.3%
\$50,000 - \$74,999	15.8%	-0.6%
\$75,000 - \$99,999	12.7%	+0.3%
\$100,000 - \$149,999	17.4%	+2.5%
\$150,000 - \$199,999	8.7%	+1.6%
\$200,000+	9.8%	+1.0%

Bars show deviation from Cook County

East Touhy - 15 Minutes

7353-7399 St Louis Ave (15 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 15 minutes

Prepared by Esri
Latitude: 42.01519
Longitude: -87.71717

KEY FACTS

477,852

Population



2.5

Average Household Size

38.2

Median Age

\$66,187

Median Household Income

EDUCATION

10%

No High School Diploma



18%
High School Graduate



21%
Some College



51%
Bachelor's/Grad/Prof Degree

BUSINESS



16,225

Total Businesses



200,567

Total Employees

EMPLOYMENT



White Collar

68%



Blue Collar

15%



Services

17%

4.1%

Unemployment Rate

INCOME



\$66,187

Median Household Income



\$37,473

Per Capita Income



\$82,503

Median Net Worth

Households By Income

The largest group: \$50,000 - \$74,999 (15.7%)

The smallest group: \$25,000 - \$34,999 (7.7%)

Indicator	Value	Difference
<\$15,000	10.4%	-1.2%
\$15,000 - \$24,999	8.6%	-0.5%
\$25,000 - \$34,999	7.7%	-0.5%
\$35,000 - \$49,999	11.9%	+0.3%
\$50,000 - \$74,999	15.7%	-0.7%
\$75,000 - \$99,999	12.4%	0
\$100,000 - \$149,999	15.6%	+0.7%
\$150,000 - \$199,999	7.7%	+0.6%
\$200,000+	9.9%	+1.1%

Bars show deviation from Cook County