

# Commute Profile

8001-8005 Lincoln Ave (5 minutes)

8001-8005 Lincoln Ave, Skokie, Illinois, 60077

Drive time of 5 minutes

Prepared by Esri

Latitude: 42.02634

Longitude: -87.75466

## COMMUTE PROFILE

8001-8005 Lincoln Ave

This infographic provides information about how population age 16+ travels to work. This data comes from the the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri's data team [www.esri.com/software/american-community-survey](http://www.esri.com/software/american-community-survey).

### WORKERS



**19,721**

ACS Workers Age 16+



**72.5%**

Drove Alone to Work

### TRANSPORTATION TO WORK



**8.9%**

Took Public Transportation



**11.0%**

Carpooled



**1.7%**

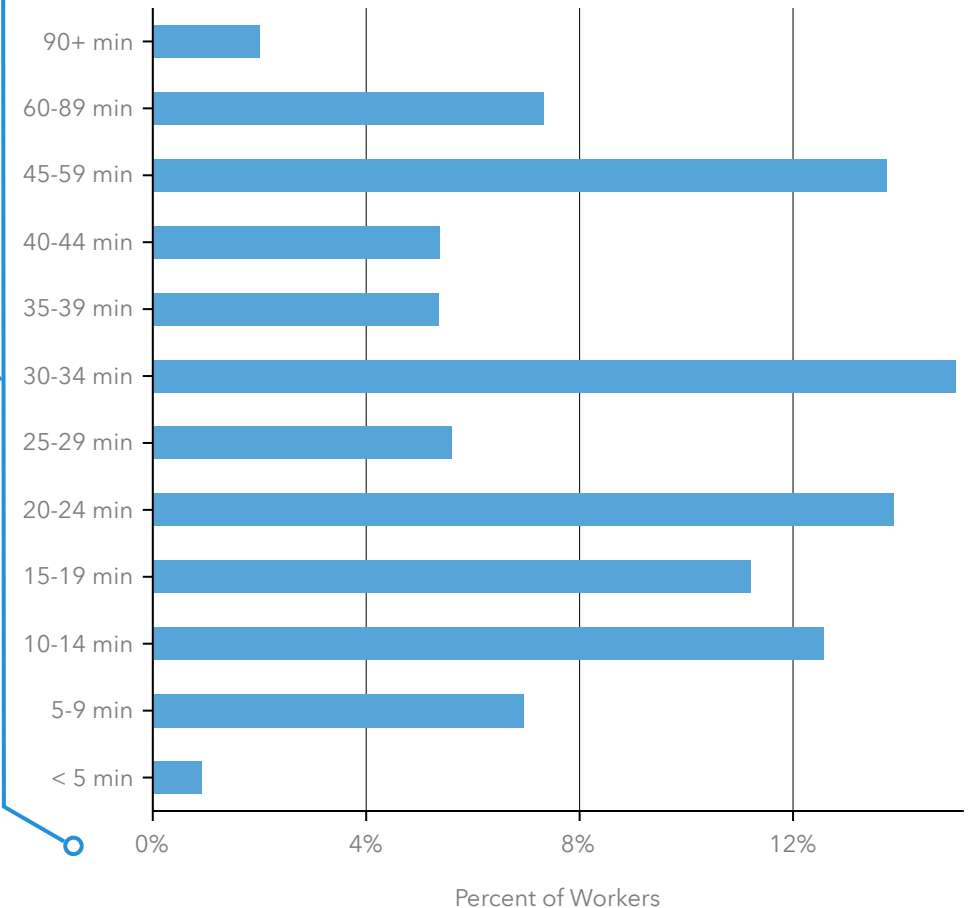
Walked to Work



**0.8%**

Bike to Work

### TRAVEL TIME TO WORK



# Commute Profile

8001-8005 Lincoln Ave (10 minutes)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Drive time of 10 minutes

Prepared by Esri  
Latitude: 42.02634  
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## COMMUTE PROFILE

8001-8005 Lincoln Ave

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## WORKERS



**72,497**

ACS Workers Age 16+



**71.7%**

Drove Alone to Work

## TRANSPORTATION TO WORK



**9.1%**

Took Public Transportation



**10.0%**

Carpooled



**2.0%**

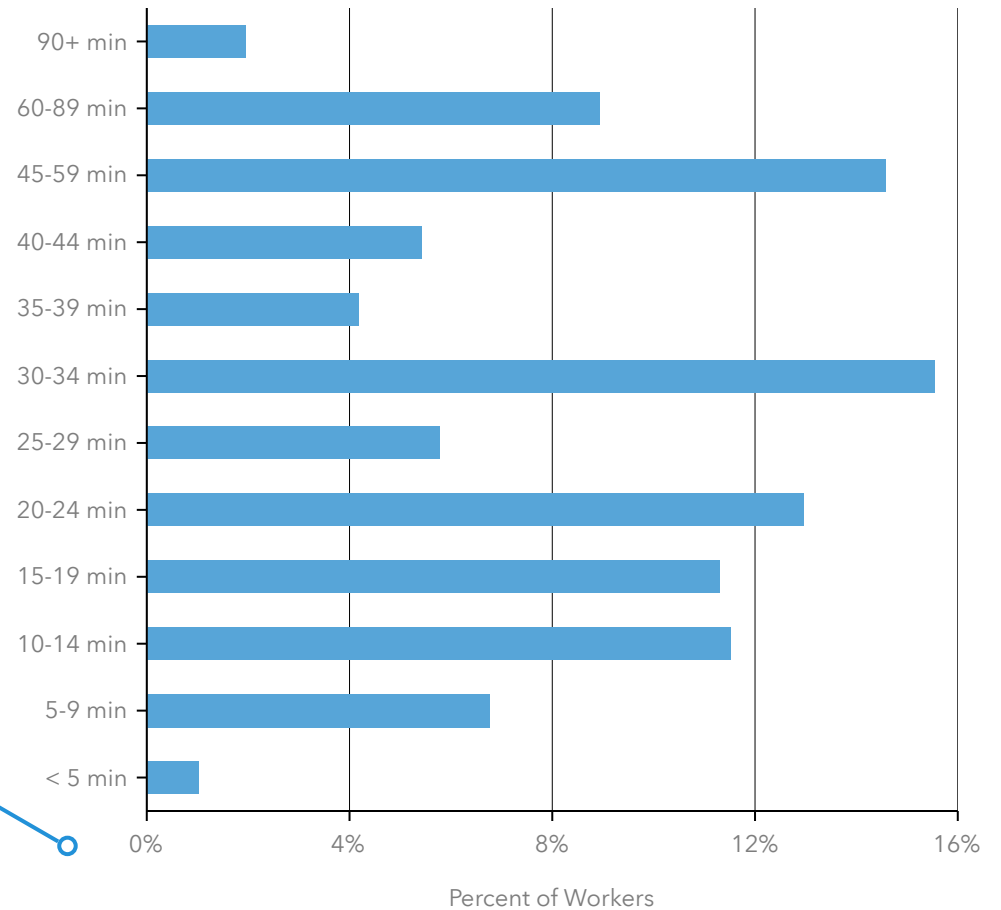
Walked to Work



**0.7%**

Bike to Work

## TRAVEL TIME TO WORK



# Commute Profile

8001-8005 Lincoln Ave (15 minutes)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Drive time of 15 minutes

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## COMMUTE PROFILE

8001-8005 Lincoln Ave

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## WORKERS



**243,965**

ACS Workers Age 16+



**64.4%**

Drove Alone to Work

## TRANSPORTATION TO WORK



**16.1%**

Took Public Transportation



**8.5%**

Carpooled



**3.5%**

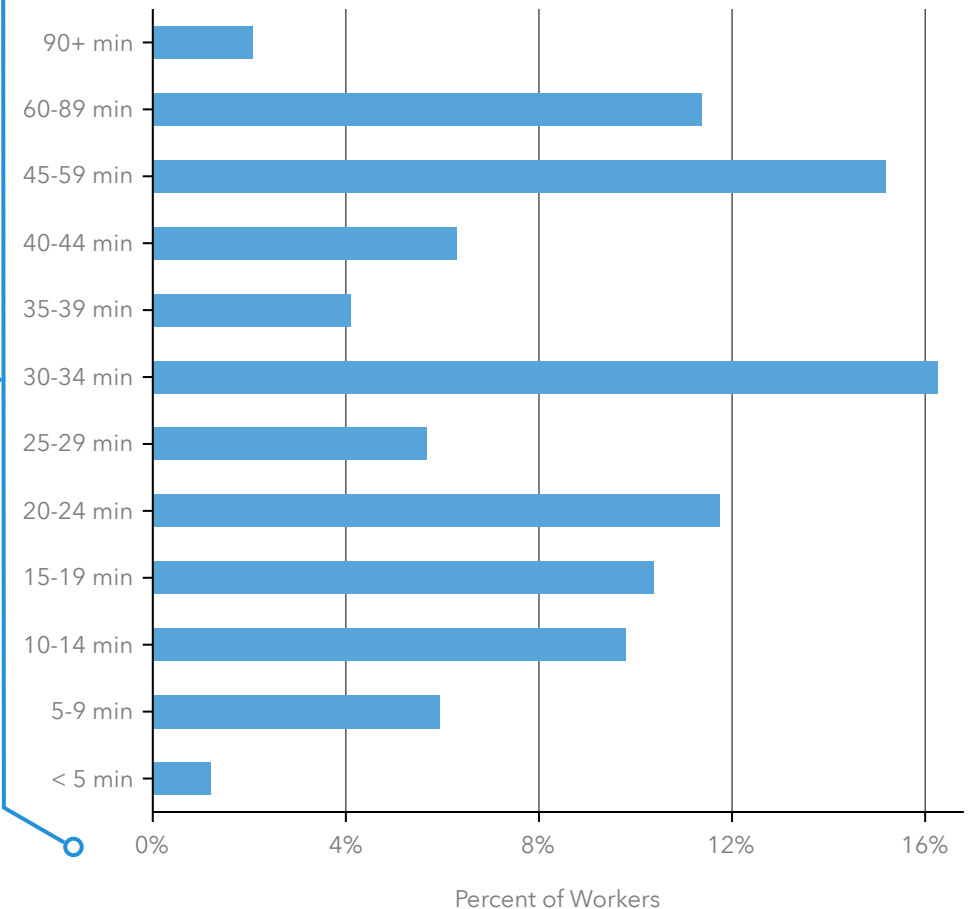
Walked to Work



**1.1%**

Bike to Work

## TRAVEL TIME TO WORK



# Employment Overview

8001-8005 Lincoln Ave (5 minutes)  
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Drive time of 5 minutes

Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

## Employment Overview

8001-8005 Lincoln Ave



### INCOME

**\$74,949**  
Median Household Income

**\$35,536**  
Per Capita Income

**\$195,665**  
Median Net Worth

### EDUCATION

**9%**  
No High School Diploma

**16%**  
High School Diploma

**23%**  
Some College

**48%**  
Bachelor's/Grad/Prof Degree

### BUSINESS

**1,862**  
Total Businesses

**25,145**  
Total Employees

### KEY FACTS

**41,462**  
Population

**15,264**  
Households

**43.3**  
Median Age

**\$55,700**  
Median Disposable Income

### COMMUTERS

**21%**  
Spend 7+ hours commuting to and from work per week

**72.5%**  
Drove Alone to Work

### EMPLOYMENT

**70%**  
White Collar

**13%**  
Services

**17%**  
Blue Collar

**3.6%**  
Unemployment Rate



# Employment Overview

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Drive time of 10 minutes

Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

## Employment Overview

8001-8005 Lincoln Ave



### INCOME

**\$82,297**  
Median Household Income

**\$40,588**  
Per Capita Income

**\$313,067**  
Median Net Worth

### EDUCATION

**8%**  
No High School Diploma

**16%**  
High School Diploma

**23%**  
Some College

**50%**  
Bachelor's/Grad/Prof Degree

### BUSINESS

**7,420**  
Total Businesses

**95,592**  
Total Employees

### KEY FACTS

**155,667**  
Population

**57,069**  
Households

**45.4**  
Median Age

**\$61,203**  
Median Disposable Income

### COMMUTERS

**20%**  
Spend 7+ hours commuting to and from work per week

**71.7%**  
Drove Alone to Work

### EMPLOYMENT

**73%**  
White Collar

**15%**  
Blue Collar

**12%**  
Services

**3.4%**  
Unemployment Rate



# Employment Overview

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## Employment Overview

8001-8005 Lincoln Ave



### INCOME

**\$77,232**  
Median Household Income

**\$42,271**  
Per Capita Income

**\$171,100**  
Median Net Worth

### EDUCATION

**9%**  
No High School Diploma

**16%**  
High School Diploma

**21%**  
Some College

**51%**  
Bachelor's/Grad/Prof Degree

### BUSINESS

**19,240**  
Total Businesses

**225,546**  
Total Employees

### KEY FACTS

**505,001**  
Population

**191,912**  
Households

**41.3**  
Median Age

**\$57,766**  
Median Disposable Income

### COMMUTERS

**20%**  
Spend 7+ hours commuting to and from work per week

**64.4%**  
Drove Alone to Work

### EMPLOYMENT

**70%**  
White Collar

**15%**  
Services

**15%**  
Blue Collar

**3.6%**  
Unemployment Rate

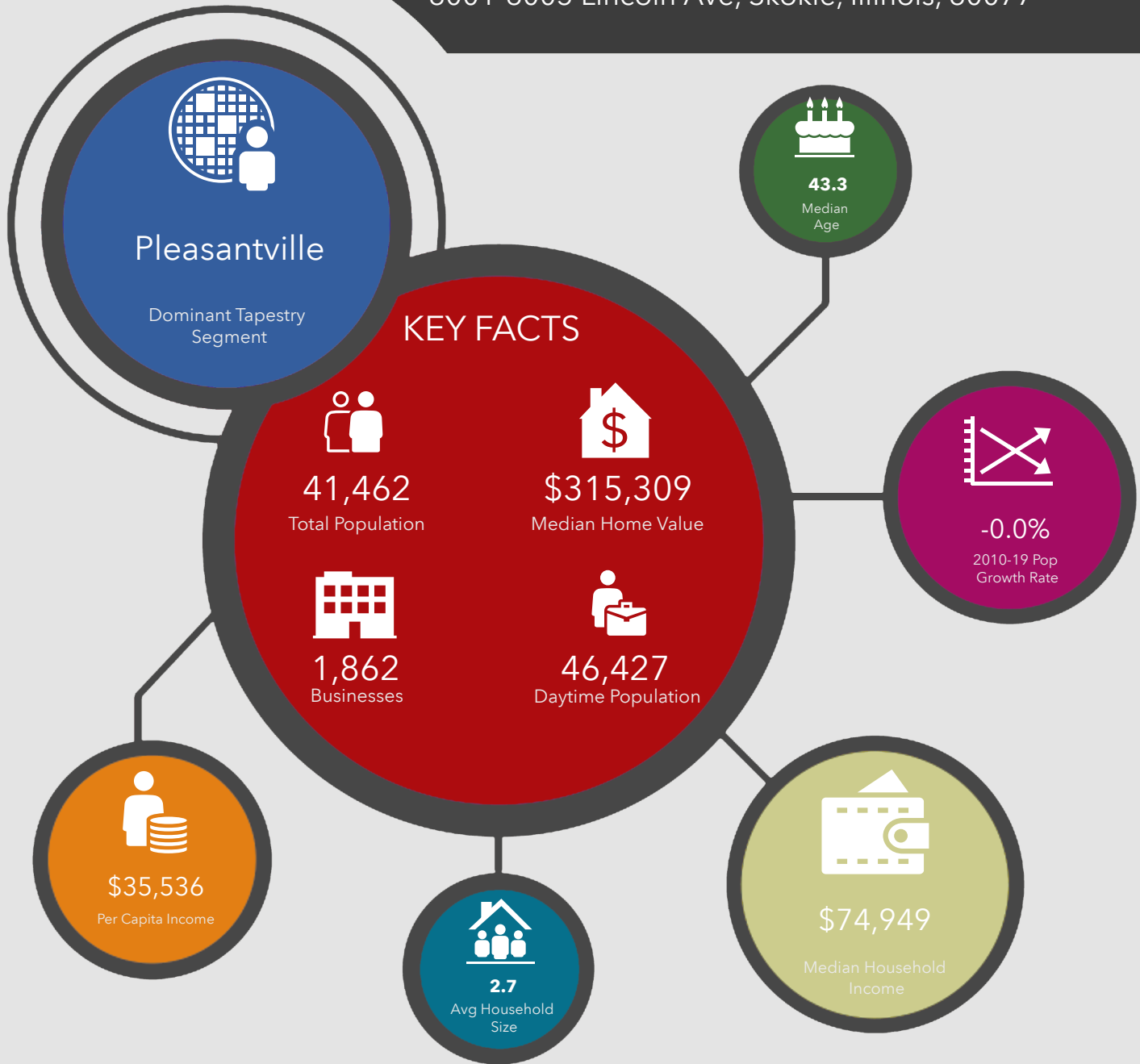


# Executive Summary - Call Outs

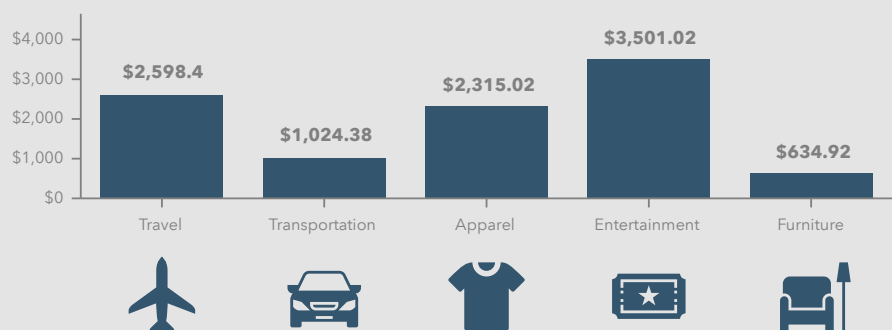
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8001-8005 Lincoln Ave, Skokie, Illinois, 60077



## KEY SPENDING FACTS

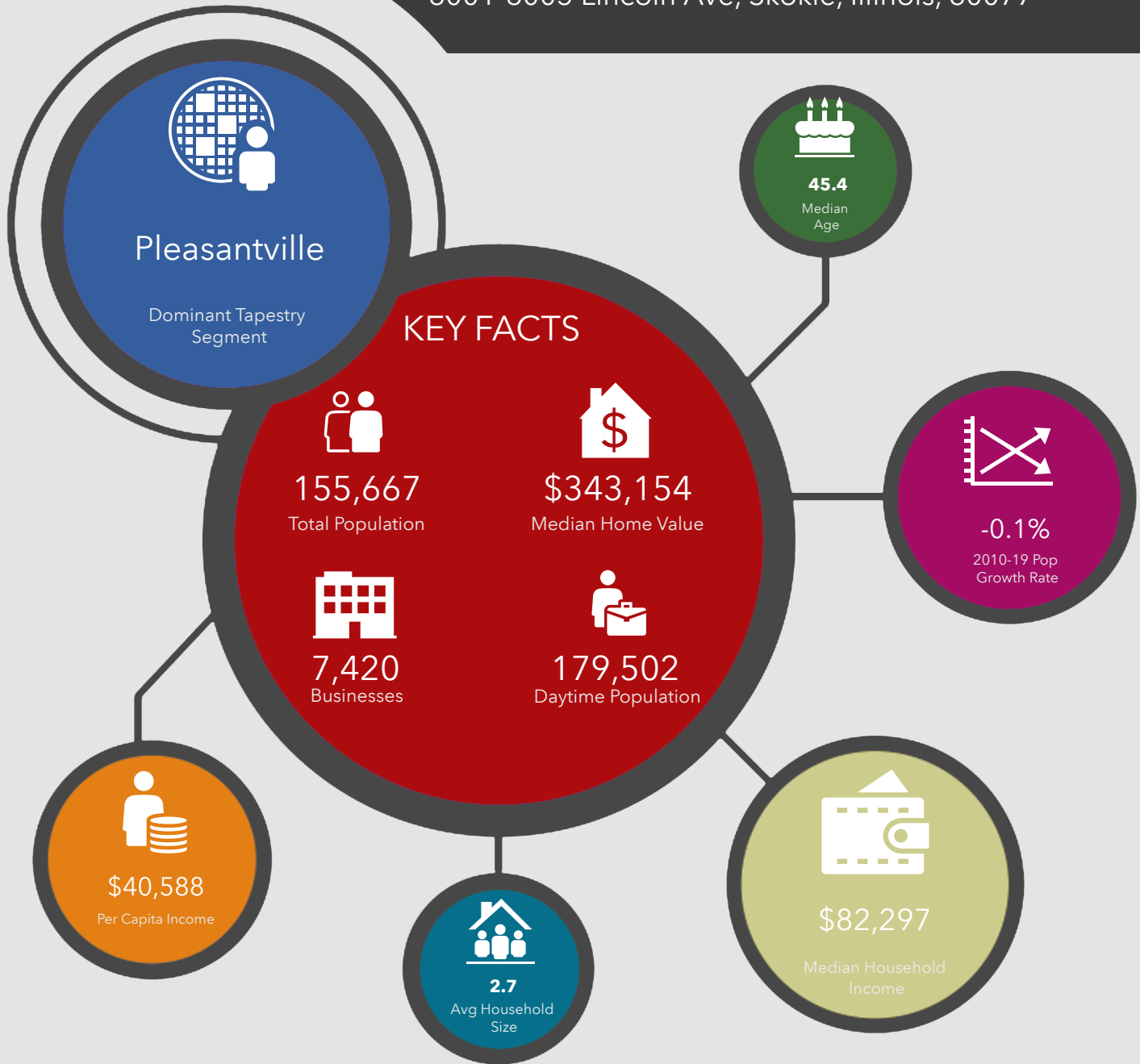


# Executive Summary - Call Outs

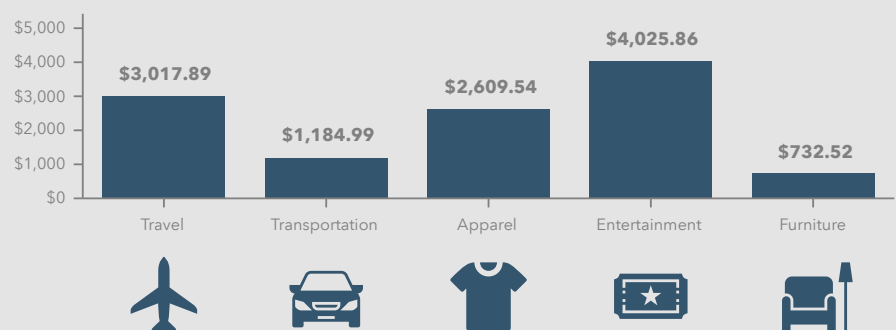
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8001-8005 Lincoln Ave, Skokie, Illinois, 60077



## KEY SPENDING FACTS



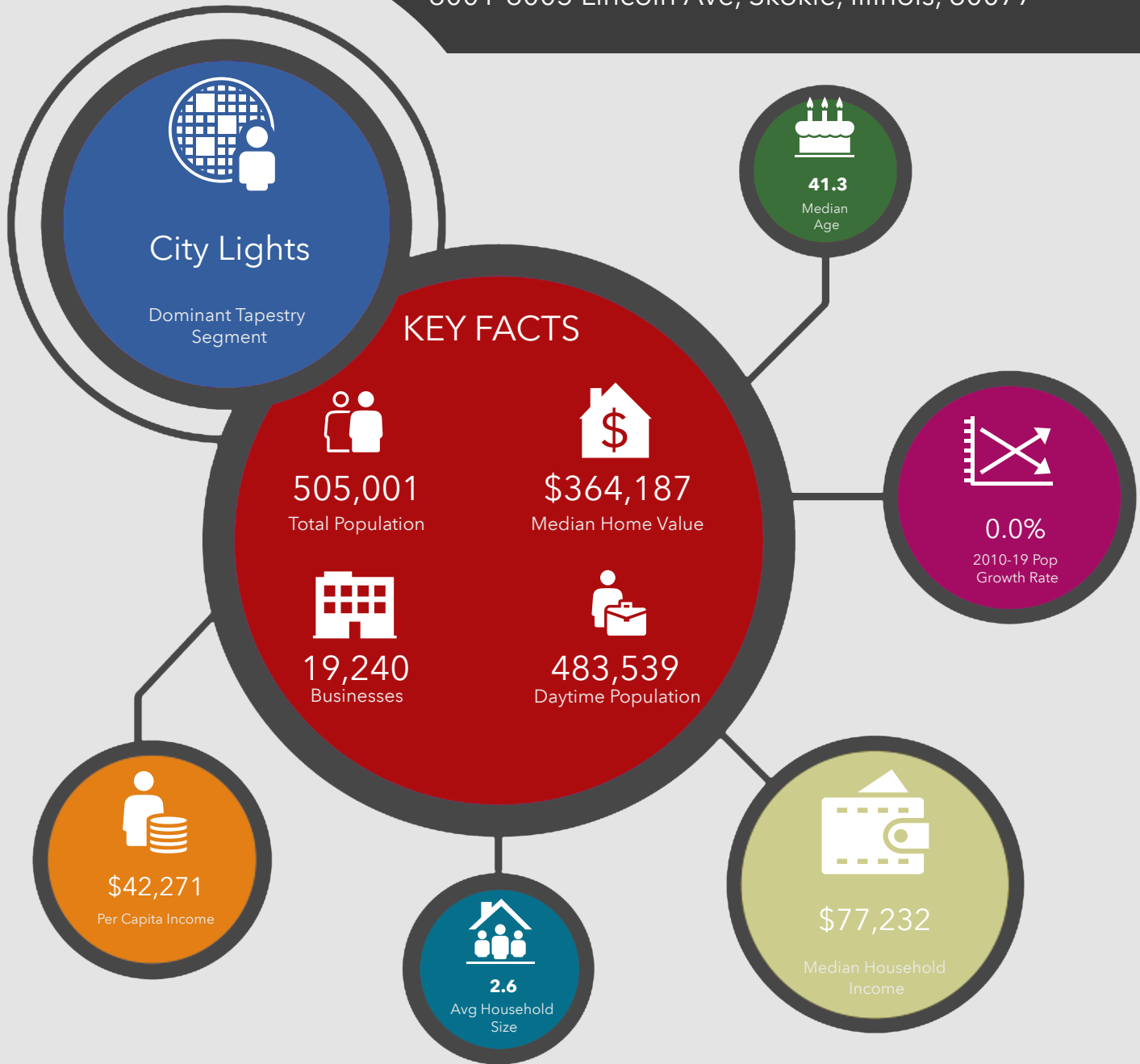


# Executive Summary - Call Outs

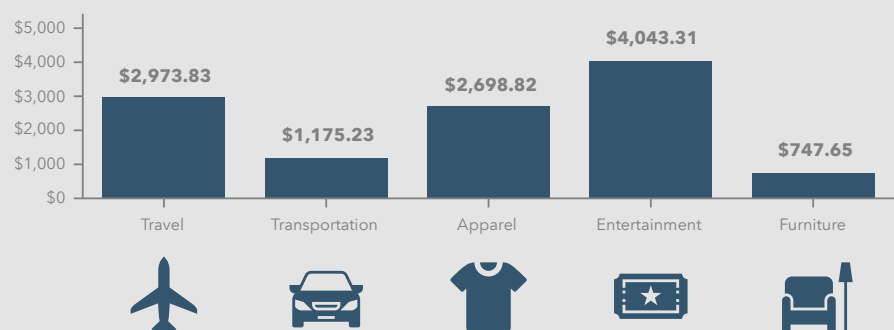
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8001-8005 Lincoln Ave, Skokie, Illinois, 60077



## KEY SPENDING FACTS



# Health Care

8001-8005 Lincoln Ave (5 minutes)  
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 Drive time of 5 minutes

Prepared by Esri  
 Latitude: 42.02634  
 Longitude: -87.75466

## HAS ONE TYPE OF HEALTH INSURANCE



20.7%  
Pop <19

13.4%  
Pop 19-34

34.1%  
Pop 35-64

6%  
Pop 65+

## POPULATION (ACS)



22.3%  
Pop <19



17%  
Pop 19-34



41.4%  
Pop 35-64



19.6%  
Pop 65+

## NO HEALTH INSURANCE



0.5%  
ACS Pop <19

2.9%  
Pop 19-34

5.4%  
Pop 35-64

0.4%  
Pop 65+

## HEALTH CARE

8001-8005 Lincoln Ave, Skokie, Illinois, 60077

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: [www.esri.com/data/esri\\_data](http://www.esri.com/data/esri_data).

## HEALTH CARE EXPENDITURES



\$3,979  
Annual Health Insurance Expenditures



\$2,003  
Medical Care

Health Care (Consumer Spending)	Annual Expenditure
Blue Cross/Blue Shield	\$1,175
Medicare Payments	\$652
Physician Services	\$267
Dental Services	\$430
Eyecare Services	\$66
Lab Tests/X-rays	\$59
Hospital Room & Hospital Service	\$159
Convalescent/Nursing Home Care	\$17

# Health Care

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## POPULATION



42,540

Civilian Population (ACS)

## EXERCISE (PERCENT OF ADULTS)



27.8%

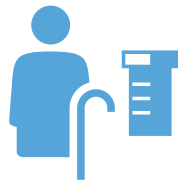
Exercise at home 2+ times per week



18.1%

Exercise at club 2+ times per week

## MEDICARE: POPULATION 65+



2,238

Medicare Only

1,854

Direct-Purch & Medicare

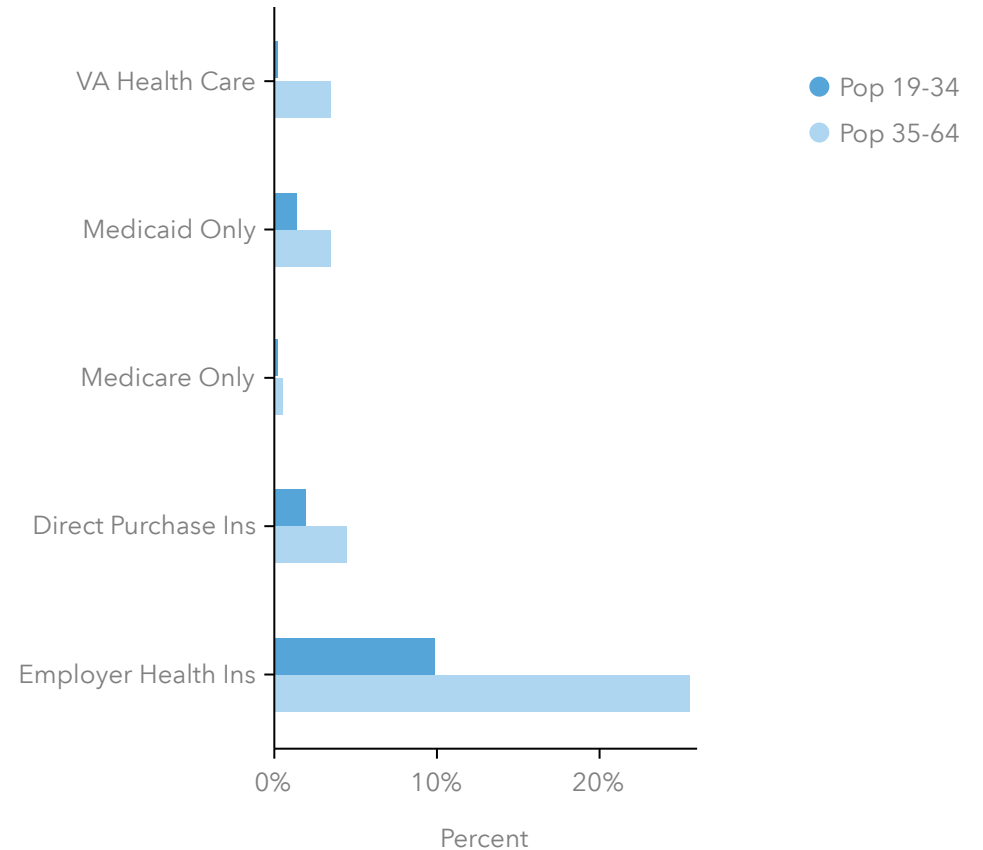
1,335

Employer & Medicare

1,313

Medicare & Medicaid

## HEALTH CARE SPENDING



# Health Care

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## HAS ONE TYPE OF HEALTH INSURANCE



21.6%  
Pop <19

12.9%  
Pop 19-34

35.0%  
Pop 35-64

6%  
Pop 65+

## POPULATION (ACS)



22.8%  
Pop <19



16%  
Pop 19-34



41.1%  
Pop 35-64



20.2%  
Pop 65+

## NO HEALTH INSURANCE



0.4%  
ACS Pop <19

2.5%  
Pop 19-34

4.1%  
Pop 35-64

0.3%  
Pop 65+

## HEALTH CARE

8001-8005 Lincoln Ave, Skokie, Illinois, 60077

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## HEALTH CARE EXPENDITURES



\$4,627  
Annual Health Insurance Expenditures



\$2,343  
Medical Care

Health Care (Consumer Spending)	Annual Expenditure
Blue Cross/Blue Shield	\$1,367
Medicare Payments	\$769
Physician Services	\$307
Dental Services	\$501
Eyecare Services	\$79
Lab Tests/X-rays	\$70
Hospital Room & Hospital Service	\$188
Convalescent/Nursing Home Care	\$21

# Health Care

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## POPULATION



155,524

Civilian Population (ACS)

## EXERCISE (PERCENT OF ADULTS)



29.4%

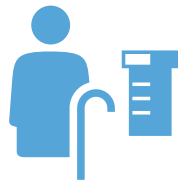
Exercise at home 2+ times per week



18.9%

Exercise at club 2+ times per week

## MEDICARE: POPULATION 65+



7,729

Medicare Only

8,115

Direct-Purch & Medicare

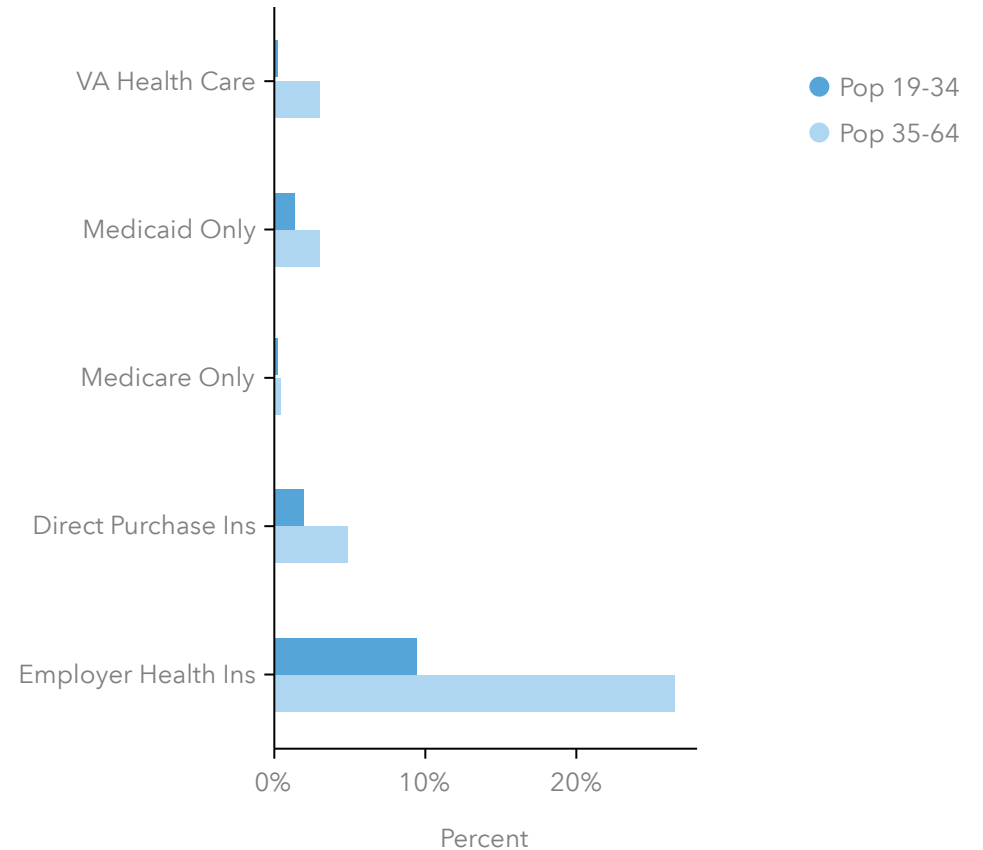
6,068

Employer & Medicare

3,706

Medicare & Medicaid

## HEALTH CARE SPENDING



# Health Care

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## HAS ONE TYPE OF HEALTH INSURANCE



21.9%  
Pop <19

15.5%  
Pop 19-34

33.9%  
Pop 35-64

5%  
Pop 65+

## POPULATION (ACS)



23.4%  
Pop <19



20%  
Pop 19-34



40.6%  
Pop 35-64



16.4%  
Pop 65+

## NO HEALTH INSURANCE



0.6%  
ACS Pop <19

3.4%  
Pop 19-34

4.7%  
Pop 35-64

0.3%  
Pop 65+

## HEALTH CARE

8001-8005 Lincoln Ave, Skokie, Illinois, 60077

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## HEALTH CARE EXPENDITURES



\$4,606  
Annual Health Insurance Expenditures



\$2,317  
Medical Care

Health Care (Consumer Spending)	Annual Expenditure
Blue Cross/Blue Shield	\$1,364
Medicare Payments	\$745
Physician Services	\$309
Dental Services	\$486
Eyecare Services	\$77
Lab Tests/X-rays	\$70
Hospital Room & Hospital Service	\$190
Convalescent/Nursing Home Care	\$20

# Health Care

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## POPULATION



509,404

Civilian Population (ACS)

## EXERCISE (PERCENT OF ADULTS)



28.8%

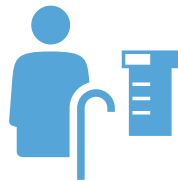
Exercise at home 2+ times per week



19.0%

Exercise at club 2+ times per week

## MEDICARE: POPULATION 65+



23,148

Medicare Only

20,969

Direct-Purch & Medicare

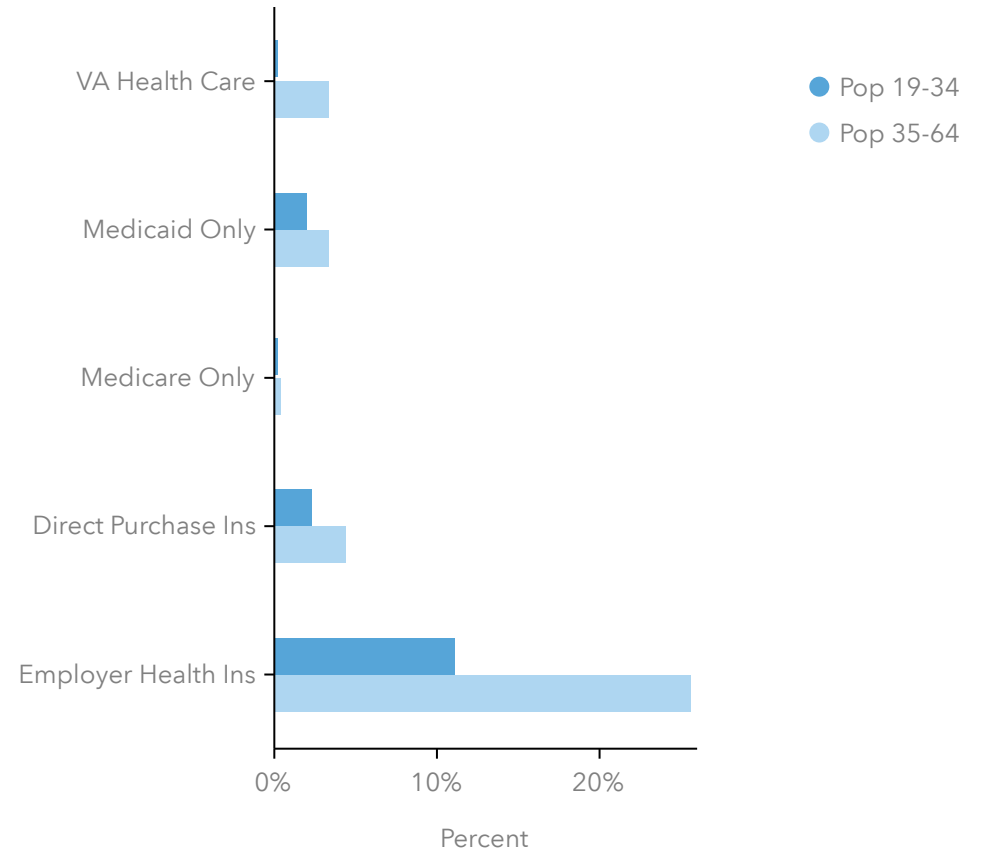
15,832

Employer & Medicare

8,383

Medicare & Medicaid

## HEALTH CARE SPENDING



# Marketing Profile

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 Drive time of 5 minutes

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## MARKETING PROFILE

8001-8005 Lincoln Ave

Drive time of 5 minutes



### KEY FACTS

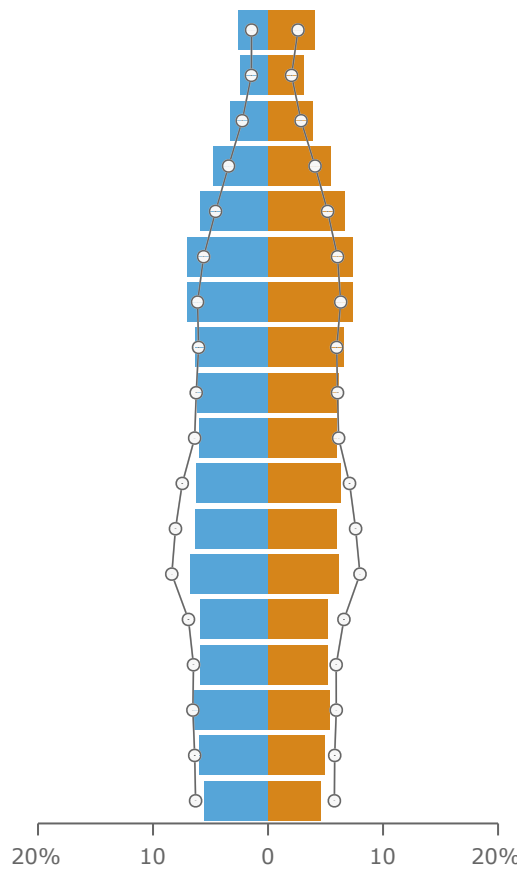
**41,462**  
Population

**43.3**  
Median Age

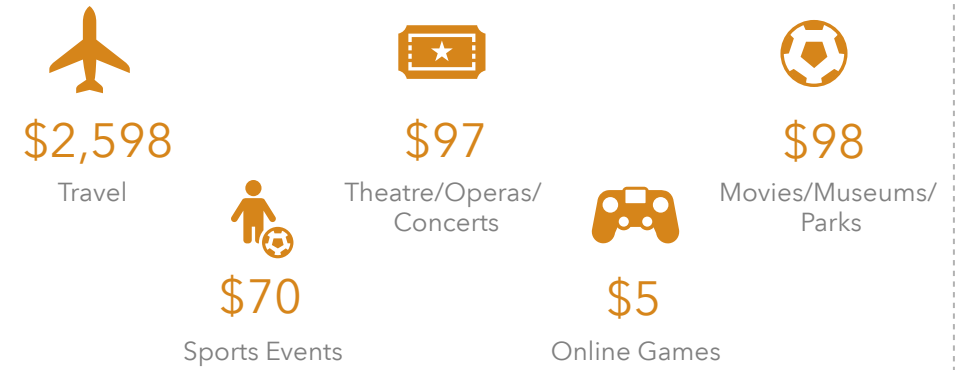
**2.7**  
Average Household Size

**\$74,949**  
Median Household Income

### Age Pyramid



### ANNUAL LIFESTYLE SPENDING



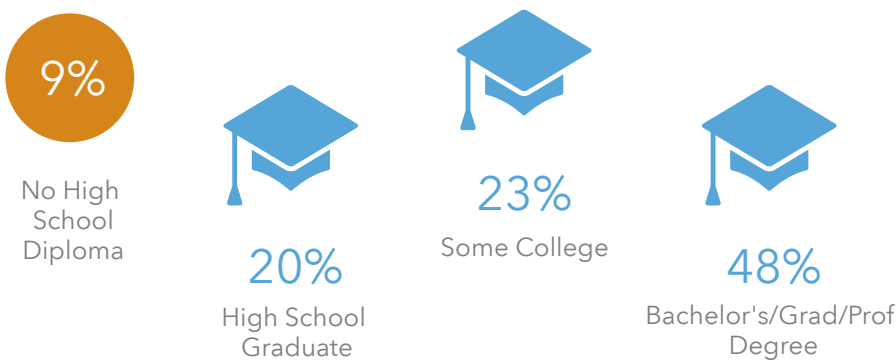
### Tapestry Segments

<b>2B Pleasantville</b> 3,731 households	<b>24.4%</b> of Households
<b>2C Pacific Heights</b> 2,899 households	<b>19.0%</b> of Households
<b>8D Downtown Melting Pot</b> 2,215 households	<b>14.5%</b> of Households

### ANNUAL HOUSEHOLD SPENDING



### EDUCATION





# Marketing Profile

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## MARKETING PROFILE

8001-8005 Lincoln Ave



Drive time of 10 minutes

### KEY FACTS

**155,667**  
Population

**45.4**  
Median Age



**2.7**  
Average Household Size

**\$82,297**  
Median Household Income

Median Household Income

### ANNUAL HOUSEHOLD SPENDING



**\$2,610**

Apparel & Services



**\$208**

Computers & Hardware



**\$4,415**

Eating Out



**\$6,113**

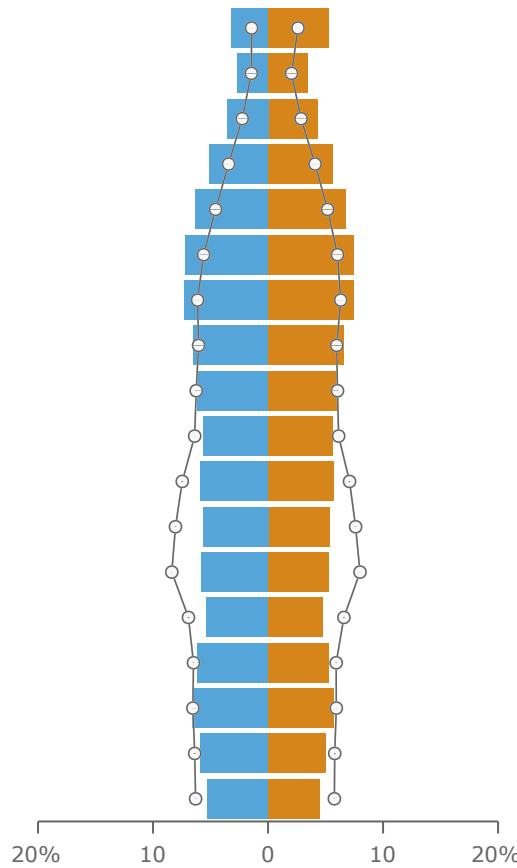
Groceries



**\$6,970**

Health Care

### Age Pyramid



The largest group:  
**2019 Female Population Age 55-59 (Esri)**

The smallest group:  
**2019 Male Population Age 80-84 (Esri)**

Dots show comparison to Cook County

### EDUCATION

**8%**

No High School Diploma



**19%**

High School Graduate



**23%**

Some College



**50%**

Bachelor's/Grad/Prof Degree

### ANNUAL LIFESTYLE SPENDING



**\$3,018**

Travel



**\$112**

Theatre/Operas/Concerts



**\$111**

Movies/Museums/Parks



**\$81**

Sports Events



**\$6**

Online Games

### Tapestry Segments



**2B**

**Pleasantville**

12,842 households

**22.5%**

of Households



**2C**

**Pacific Heights**

10,883 households

**19.1%**

of Households



**9B**

**Golden Years**

5,841 households

**10.2%**

of Households

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## MARKETING PROFILE

8001-8005 Lincoln Ave

Drive time of 15 minutes



### KEY FACTS

**505,001**  
Population

Population

**41.3**  
Median Age

Median Age



**2.6**  
Average Household Size

Average Household Size

**\$77,232**  
Median Household Income

Median Household Income

### ANNUAL HOUSEHOLD SPENDING



**\$2,699**  
Apparel & Services

Apparel & Services



**\$216**  
Computers & Hardware

Computers & Hardware



**\$4,541**  
Eating Out

Eating Out



**\$6,297**  
Groceries

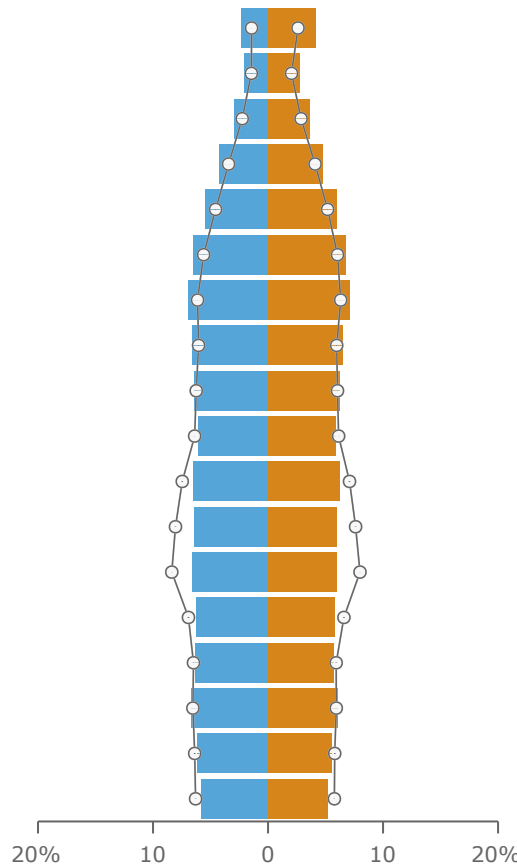
Groceries



**\$6,923**  
Health Care

Health Care

### Age Pyramid



The largest group:  
**2019 Female Population Age 55-59 (Esri)**

The smallest group:  
**2019 Male Population Age 80-84 (Esri)**

Dots show comparison to Cook County

### EDUCATION

**9%**  
No High School Diploma

No High School Diploma



**19%**  
High School Graduate

High School Graduate



**21%**  
Some College

Some College



**51%**  
Bachelor's/Grad/Prof Degree

Bachelor's/Grad/Prof Degree

### ANNUAL LIFESTYLE SPENDING



**\$2,974**  
Travel

Travel



**\$112**  
Theatre/Operas/Concerts

Theatre/Operas/Concerts



**\$115**  
Movies/Museums/Parks

Movies/Museums/Parks



**\$81**  
Sports Events

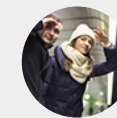
Sports Events



**\$6**  
Online Games

Online Games

### Tapestry Segments



**8A**

**City Lights**

30,739 households

**16.0%**  
of Households

of Households



**2B**

**Pleasantville**

26,049 households

**13.6%**  
of Households

of Households



**13A**

**International Marketplace**

16,435 households

**8.6%**  
of Households

of Households

# Office Market Profile

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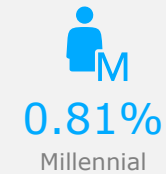
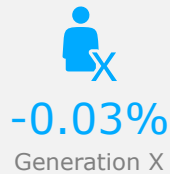
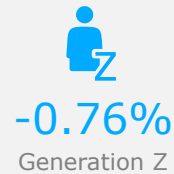
Prepared by Esri  
Latitude: 42.02634  
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## OFFICE MARKET PROFILE

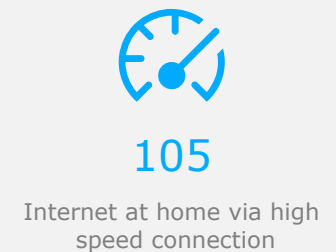
This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.  
Data sources include: Esri Consumer Spending and Esri Market Potential data.  
Learn more about this data: [www.esri.com/data/esri\\_data](http://www.esri.com/data/esri_data)



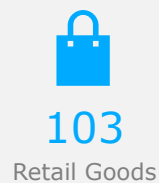
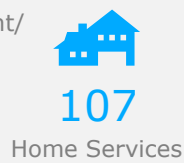
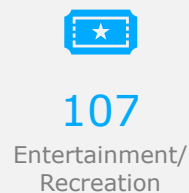
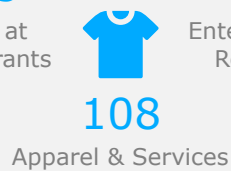
### PROJECTED ANNUAL GROWTH RATE



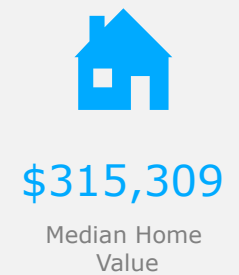
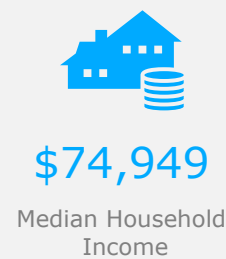
### INTERNET ACCESS (INDEX)



### LIFESTYLE SPENDING (INDEX)



### INCOME AND HOME VALUE



# Office Market Profile

8001-8005 Lincoln Ave (10 minutes)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Drive time of 10 minutes

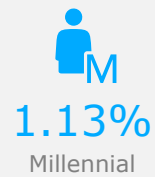
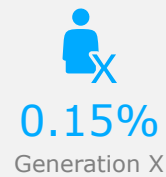
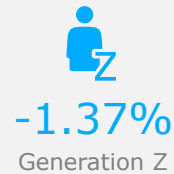
Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

## OFFICE MARKET PROFILE

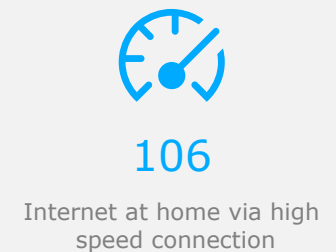
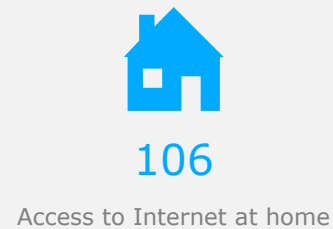
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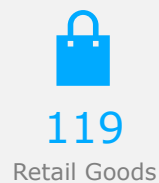
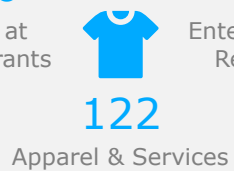
### PROJECTED ANNUAL GROWTH RATE



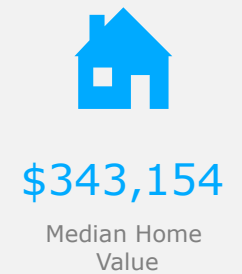
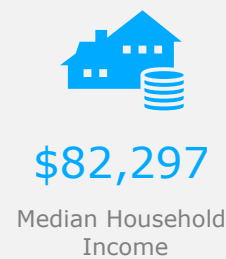
### INTERNET ACCESS (INDEX)



### LIFESTYLE SPENDING (INDEX)



### INCOME AND HOME VALUE



# Office Market Profile

8001-8005 Lincoln Ave (15 minutes)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Drive time of 15 minutes

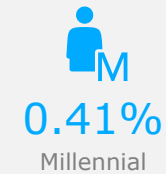
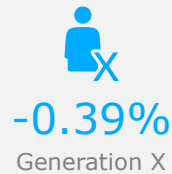
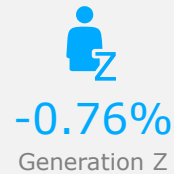
Prepared by Esri  
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Longitude: -87.75466

## OFFICE MARKET PROFILE

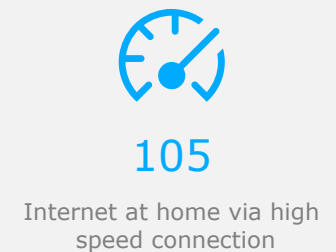
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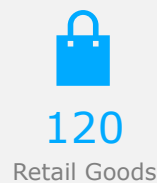
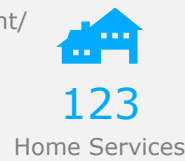
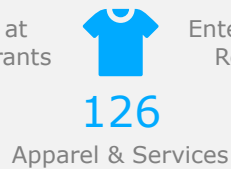
### PROJECTED ANNUAL GROWTH RATE



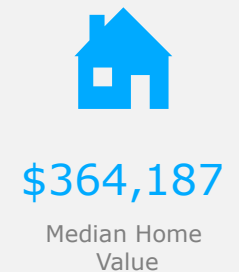
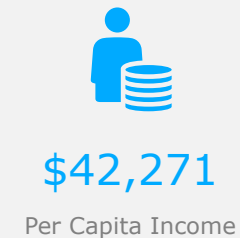
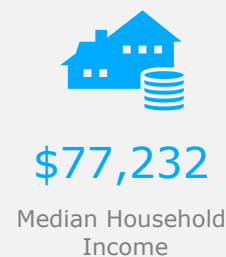
### INTERNET ACCESS (INDEX)



### LIFESTYLE SPENDING (INDEX)



### INCOME AND HOME VALUE



# Target Market Summary

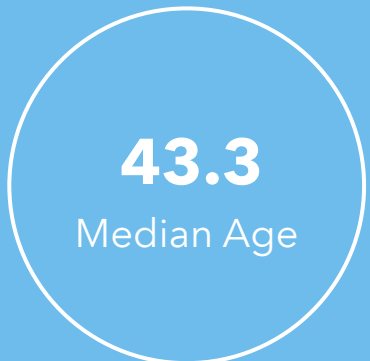
8001-8005 Lincoln Ave (5 minutes)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Drive time of 5 minutes

Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

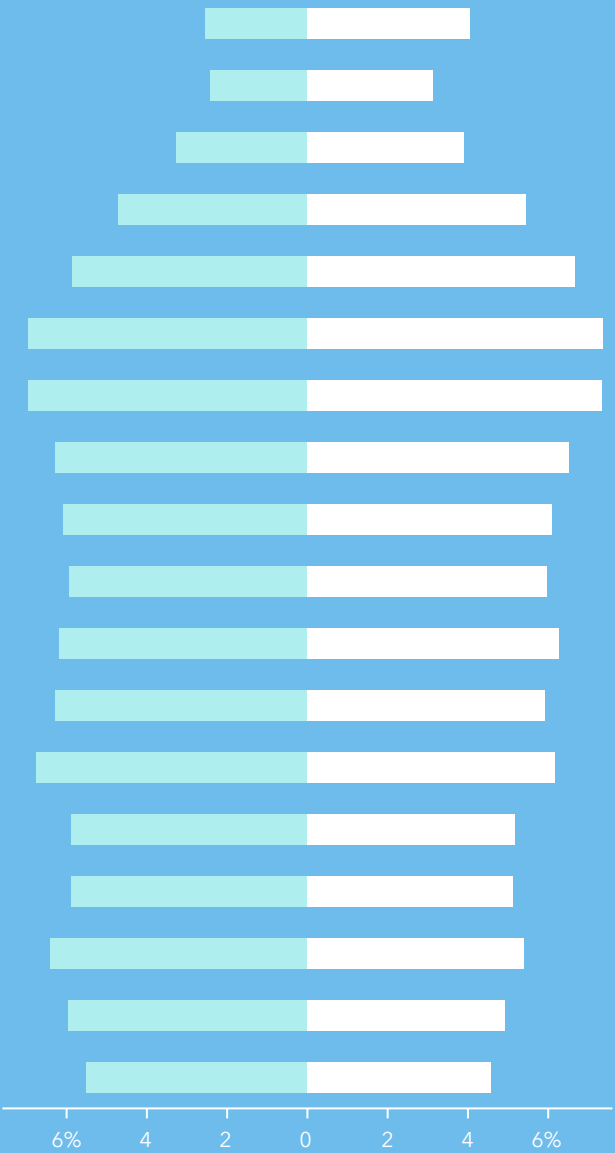
## TARGET MARKET SUMMARY

8001-8005 Lincoln Ave  
Drive time of 5 minutes

### KEY FACTS



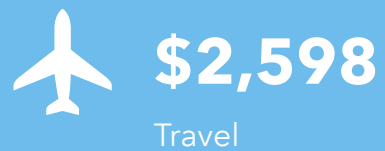
## AGE PYRAMID



**The largest group:** 2019 Female Population Age 60-64 (Esri)

**The smallest group:** 2019 Male Population Age 80-84 (Esri)

## ANNUAL LIFESTYLE SPENDING



### Tapestry Segments



# Target Market Summary

8001-8005 Lincoln Ave (10 minutes)  
 8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
 Drive time of 10 minutes

Prepared by Esri  
 Latitude: 42.02634  
 Longitude: -87.75466

## TARGET MARKET SUMMARY

8001-8005 Lincoln Ave  
 Drive time of 10 minutes

### KEY FACTS

**155,667**  
Population

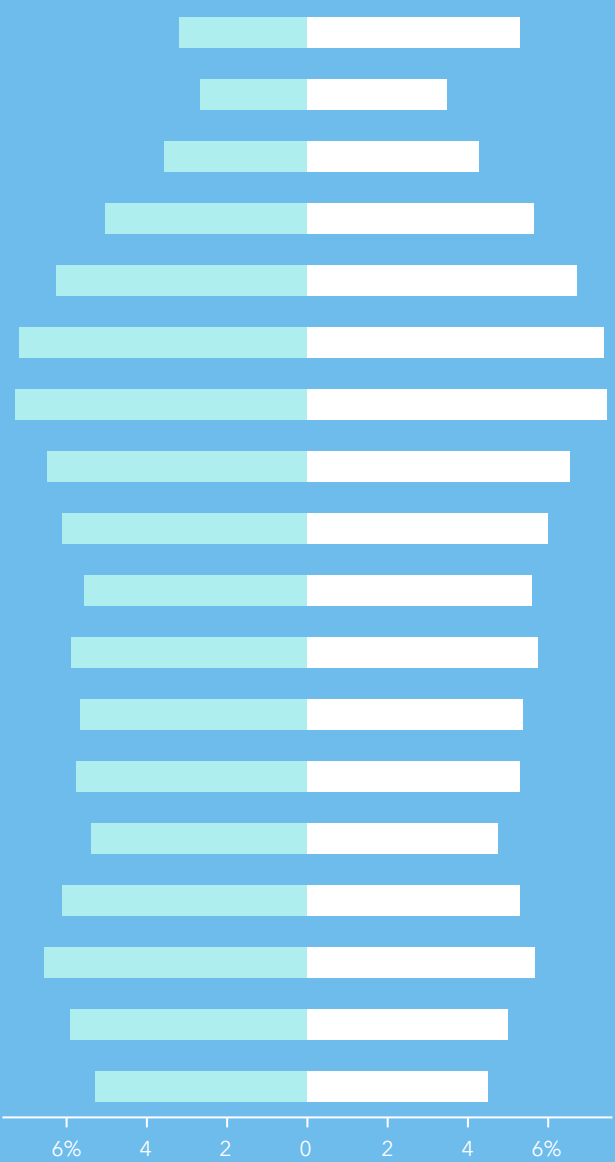
**45.4**  
Median Age

**2.7**  
Average Household Size

**\$82,297**  
Median Household Income



## AGE PYRAMID



**The largest group:**  
 2019 Female Population Age 55-59 (Esri)

**The smallest group:**  
 2019 Male Population Age 80-84 (Esri)

## ANNUAL LIFESTYLE SPENDING



**\$3,018**  
Travel



**\$112**  
Theatre/Operas/Concerts



**\$111**  
Movies/Museums/ Parks



**\$81**  
Sports Events



**\$6**  
Online Games



**\$115**  
Audio

### Tapestry Segments



**2B** Pleasantville  
 12,842 households

22.5%  
of Households



**2C** Pacific Heights  
 10,883 households

19.1%  
of Households



**9B** Golden Years  
 5,841 households

10.2%  
of Households

# Target Market Summary

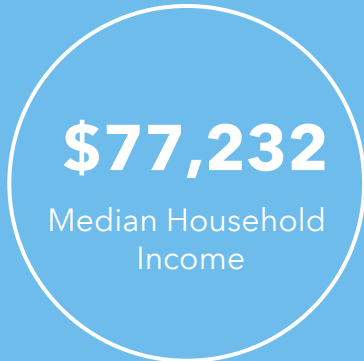
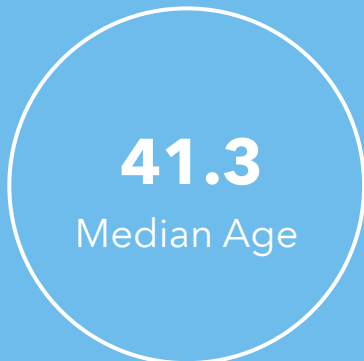
8001-8005 Lincoln Ave (15 minutes)  
 8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
 Drive time of 15 minutes

Prepared by Esri  
 Latitude: 42.02634  
 Longitude: -87.75466

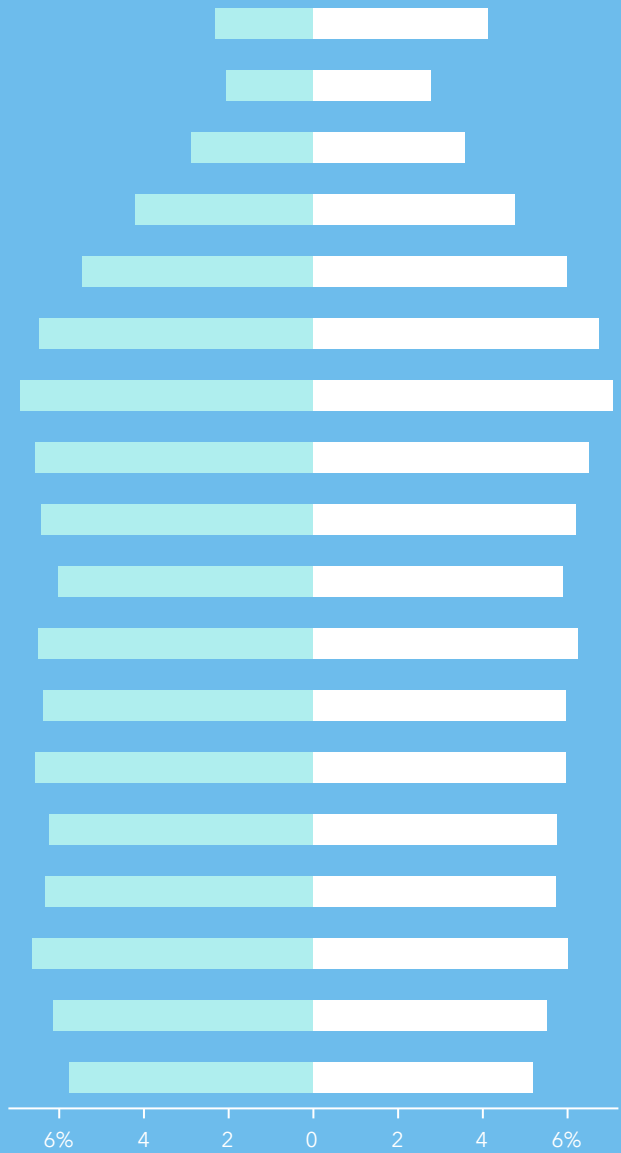
## TARGET MARKET SUMMARY

8001-8005 Lincoln Ave  
 Drive time of 15 minutes

### KEY FACTS



## AGE PYRAMID



**The largest group:**  
 2019 Female  
 Population Age 55-59  
 (Esri)

**The smallest group:**  
 2019 Male Population  
 Age 80-84 (Esri)

## ANNUAL LIFESTYLE SPENDING



**\$2,974**  
Travel



**\$112**  
Theatre/Operas/Concerts



**\$115**  
Movies/Museums/ Parks



**\$81**  
Sports Events



**\$6**  
Online Games



**\$118**  
Audio

### Tapestry Segments



**8A** City Lights  
 30,739 households

16.0%  
of Households



**2B** Pleasantville  
 26,049 households

13.6%  
of Households



**13A** International Marketplace  
 16,435 households

8.6%  
of Households